

NetDimensions Adds Online and Offline Options To Its Mobile App

NetDimensions
Best Advance in Mobile Learning Technology
May 2018



Company Background



Company At-a-Glance	
Headquarters	Wan Chai, Hong Kong
Year Founded	1999
Revenue	\$26,807,039
Employees	122
Global Scale	Europe, the Americas, Asia Pacific, Australasia, Middle East
Customers/Output, etc.	Include financial services, healthcare, energy, transportation, manufacturing, and government.
Industry	Computer software
Stock Symbol	LON:LTG
Website	http://www.netdimensions.com

Value Proposition

Organizations across all industries know the advantage of working with a tool that allows all members of their network to access resources whenever they choose. Decision-makers looking to instantly reach their employees and customers also understand that the most efficient method of delivery is through mobile devices. According to Brandon Hall Group's 2017 Learning Technology Study, one of the top two L&D priorities over the next 12-24 months is "Mobile Delivery" (42.8%, n=236).



Unfortunately, pursuing the latest and greatest developments in learning technology is not always feasible. The Brandon Hall Group study determined that the “cost of technology” often prevents organizations from being able to put a learning technology strategy in place that they find satisfactory and efficient across the board. Data from Brandon Hall Group’s 2016 study, “Mobile learning 2016: Great Promise, Little Progress,” supports the link between cost and lack of mobile interaction in the eLearning programs provided to employees, customers and suppliers. Only 25% of organizations in highly-regulated industries say they have integrated mobile learning into their eLearning strategy.

Studies conducted by numerous third-party research firms such as [VDC](#), [Clutch](#) and [Kinvey](#) suggest that the average cost of configuring a mobile app is anywhere from \$140,000 to \$270,000 but could be as high as \$500,000. Those price points do not reflect the significant cost and resources required to support the application across multiple devices, so it’s easy to understand how decision-makers assume a satisfactory suite of learning technology would be a budgetary constraint.

NetDimensions provides a solution for businesses to bridge the challenge. Companies using the NetDimensions Talent Suite performance and learning platform have free access to NetDimensions Talent Slate 2, an offline-capable, cross-platform, native mobile application that supports iOS and Android devices as well as Windows 10-based devices. There also is a free version of Talent Slate 2 available via app stores.

In addition, NetDimensions offers a free way for organizations to distribute information via their own Mobile Device Management (MDM) channel with a deeper level of customization, such as an app name, a hard-coded instance URL and splash screen.

The new customization capabilities of NetDimensions Talent Slate 2 allow organizations to distribute important and timely performance-support resources to all major mobile platforms (iOS, Android, Windows 10) in virtually any layout supported by HTML5 or PDF formats for both online and offline users.

Talent Slate 2 allows customers to create a unique, distinctive-app layout and color scheme. Administrators also can provide a custom HTML5-based Dashboard.

The sophistication of Talent Suite 2 provides an attractive and affordable alternative for businesses looking to distribute important content and information to users in a native mobile application.

Product or Program Innovation

Talent Slate 2 is expressly for users of NetDimensions Talent Suite. The Talent Slate 2 application makes the LMS a comprehensive learning solution and Talent Management System.

New to the updated application are customization and configuration options that enable users to alter the skin and content available to everyone in an organization. As a cross-platform native mobile application – available for iOS, Android and Windows 10 devices – the on-screen content displays and responds according to device. Content on an iPhone appears as though it was designed to display on an iPhone screen, for example.

Specifically, the features being introduced provide customers with the following:

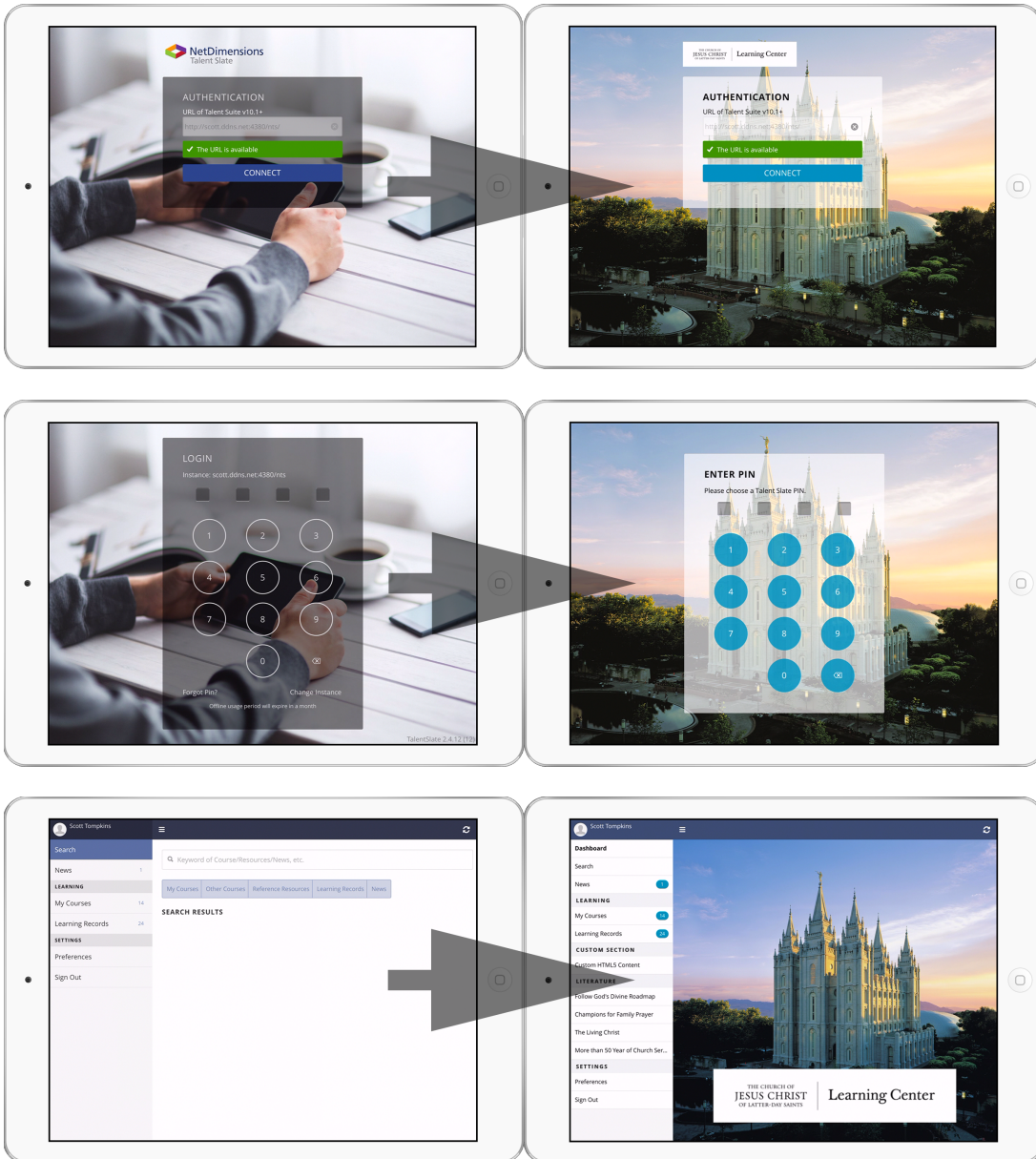
- Ability to skin the application using familiar CSS, allowing customization options for colors, fonts, images, spacing and more.
- Ability to provide a custom HTML5-based dashboard or landing page.
- Ability to add custom-localizable sections and items that appear directly within the main application navigation bar, thus populating the content area with custom HTML5 or PDF content.
- Once logged in, all custom content and customizations are available on the device, both online and offline.

Unique Differentiators

The depth and breadth of the configurable-style properties in Talent Slate make it unique. Colors, logos, spacing, gradients and even fonts can be customized so that content looks great on all devices – no matter which mobile device is used to tap into it.

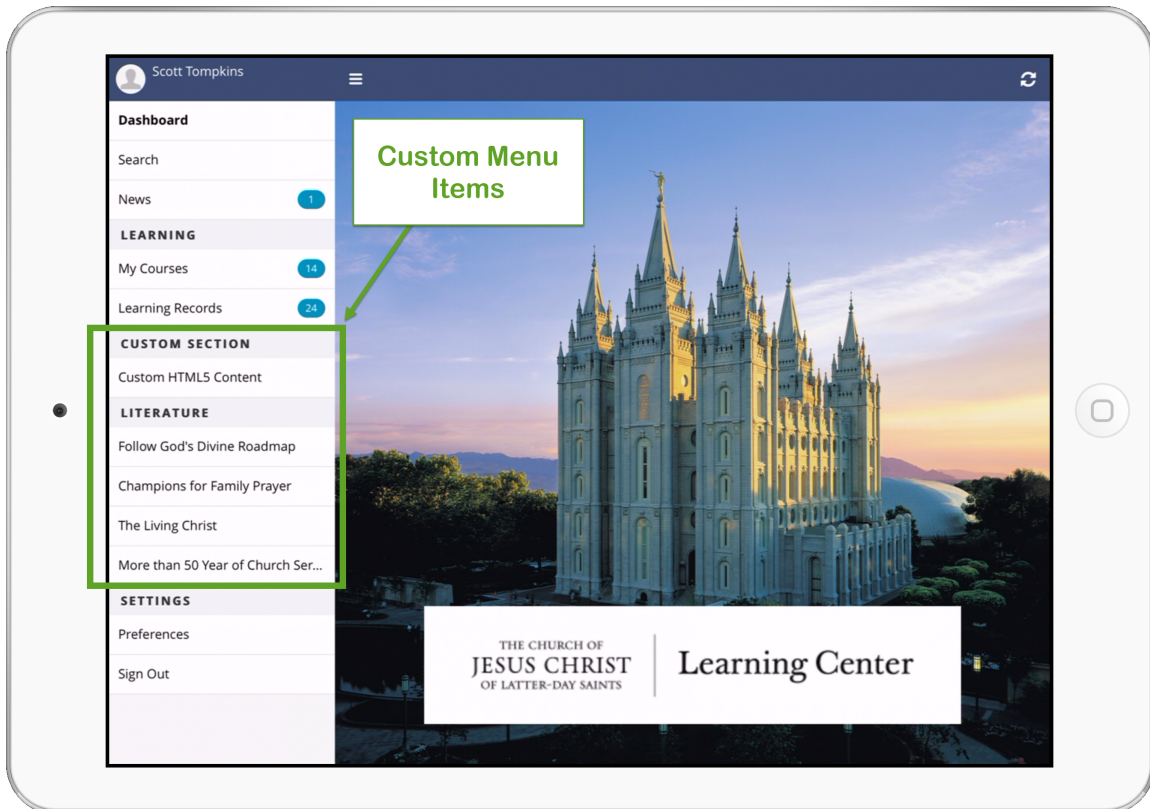
In addition, customers can augment the main application menu with custom HTML5 content in custom sections and pages. The NetDimensions' Talent Slate 2 allows for device-agnostic customization and creativity without sacrificing security and compliance.

Figure 1: Tablet View of Program



Source: NetDimensions

Figure 2: Custom Menu Items



Source: NetDimensions

Measurable Results

Client: The Church of Jesus Christ of Latter-day Saints

One of The Church of Jesus Christ of Latter-day Saints' key initiatives is self-reliance, the ability, commitment and effort to provide for self and family.

Self-reliance is an essential element in our spiritual as well as our temporal well-being.”
– **Thomas S. Monson**, President

Although content is available in multiple languages, the challenge for the church has been to make it available to individuals in lower-tech areas. Low-bandwidth and offline features are critical.

Talent Slate provides the ability to manage/provide simple usable content on mobile devices.



Here is the client's report.

"Our user group was about 500 people, spread throughout the world, who were volunteers. Whose job it was to translate Church content into their native language.

"Previously the Church had sent people to each area to conduct training on-site locally all over the world. The turn-over rate of the volunteers was quite high, roughly 65% a year. Thus, the expense for training was an exponential number.

"Due to the Internet connectivity challenges in various areas of the world, we needed to be able to download the content when the learner was in an area with good connectivity, then complete it later. Then when the learner returned to an area with a good WiFi signal, the progress would be updated on the LMS. The Talent Slate was perfect for this use case. After downloading the content, Translators were able to complete it at their convenience. The Church saved thousands of dollars in travel costs.

"The new skinning features are exactly what we are looking for, this will enable us to brand the product, so that our learners will recognize the application as one the Church is using, because it will look like the other web applications. Branding is very important to our organization, and this new development has made it easy for us to do so with the Talent Slate app.

"The Custom Content feature will allow us to provide each area with content unique to their area. We are anticipating this will have significant impact for us, and will be the solution we have been hoping for."



About Brandon Hall Group

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition, and HR/Workforce Management. With more than 10,000 clients globally and more than 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results.

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- Survey
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For more information, contact us at success@brandonhall.com.