

WHAT EFFECTIVE CANDIDATE EXPERIENCE LOOKS LIKE

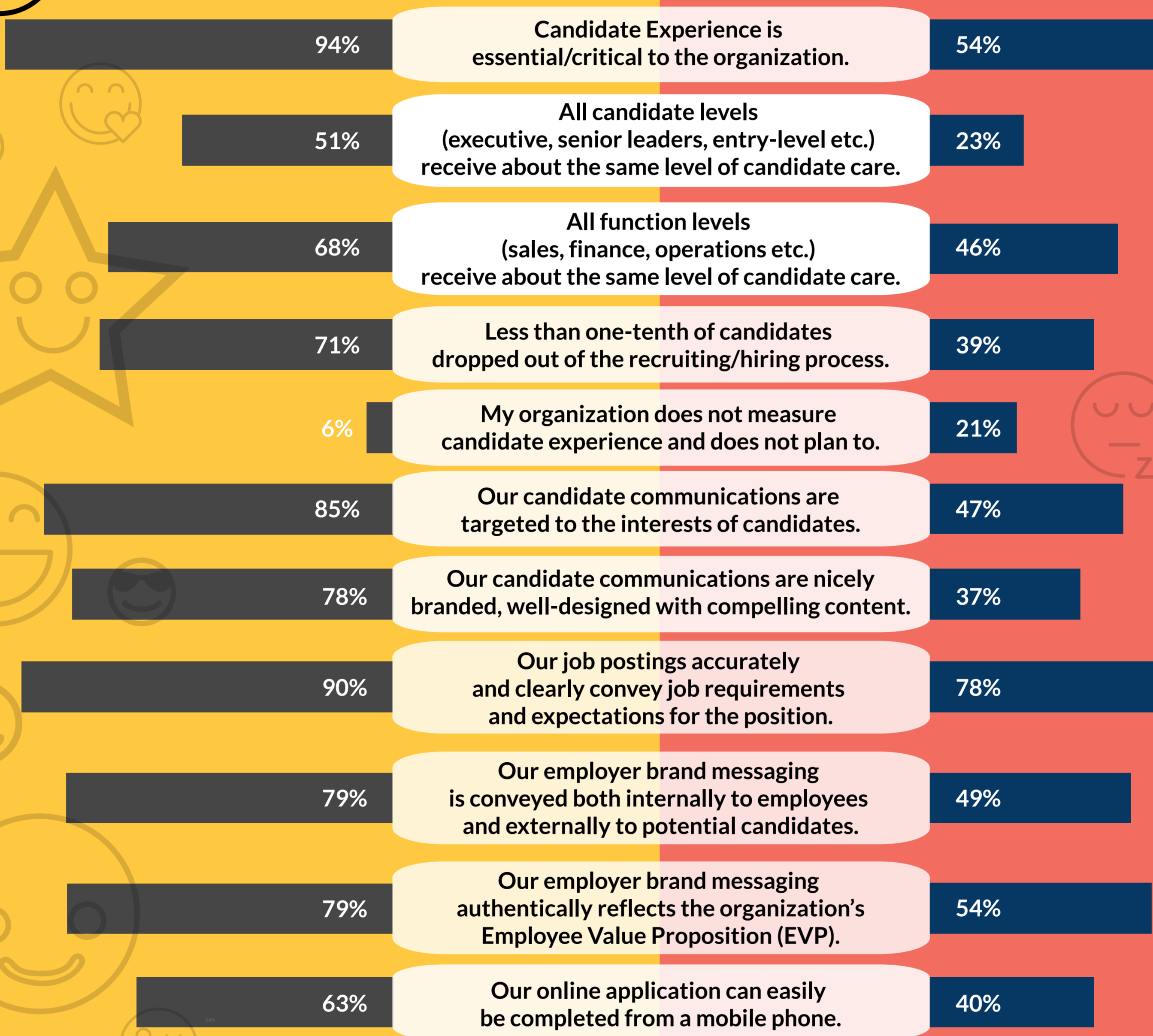
Brandon Hall Group's 2018 Candidate Experience Study asked responding organizations to rate the experience they offer job candidates; 48% said their candidate experience was effective/very effective and 52% said it was not at all effective or somewhat effective. The two groups often had very different impressions about the candidate experience they offer.



The percentages below reflect the perspective of organizations that rated their candidate experience Effective or Very Effective.



The percentages below reflect the perspective of organizations that rated their candidate experience Not at All Effective or Somewhat Effective.



Increased Year-over-Year Key Performance Indicators

