Evolving from Performance Management to Talent Development







Cliff Stevenson

Principal Analyst
Brandon Hall Group



Anita Bowness

Principal Product Manager,
Customer Success
Saba Software

TODAY'S PRESENTERS



HCM RESEARCH AND ADVISORY FIRM

Sample of Our Clients

FOUNDED IN 1993













How We Help You



Learning & Development



Talent Management



Leadership Development



Talent Acquisition



Workforce Management

















Open Surveys

- 2018 Impact of Leadership Development
- HCM Outlook 2019
- 2018 Diversity and Inclusion

Visit www.brandonhall.com

click Open Surveys

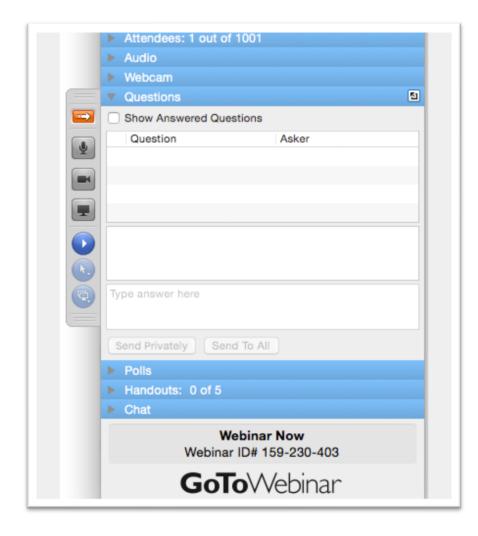
If you would like to join a panel of survey takers, please contact us at success@brandonhall.com







How to Ask Questions



- Submit your questions
 or comments about the
 discussion to our
 presenters using the
 Questions tab on your
 control panel.
- Presentation slides and giveaways can be found in the Handouts tab on your control panel.

Recording & Slides will also be sent out after the webinar.





AGENDA



Introductions



Research overview



Current state of Performance Management



Integrating Performance Management into other Talent Development activities through technology



Take-aways





POLL

How often are your managers having performance conversations with their employees?

- Daily
- Weekly
- Monthly
- Annually
- I wish I knew!











Data shows most organizations treat PERFORMANCE MANAGEMENT

as a real-time event. Has this evolution altered the performance management process? If so, what's different? COACHING AND
MENTORING are key to
effective performance
management, but most
organizations lack plans to
improve their capabilities
in these areas.

People, processes and technology all play vital roles in the shift from performance management to performance development. The next step is **CAREER DEVELOPMENT** — but how can companies make that happen?





BRANDON HALL GROUP PERFORMANCE MANAGEMENT

May-July 2018 Study

363
valid responses

47
industries

2/3U.S. and Canada

22%

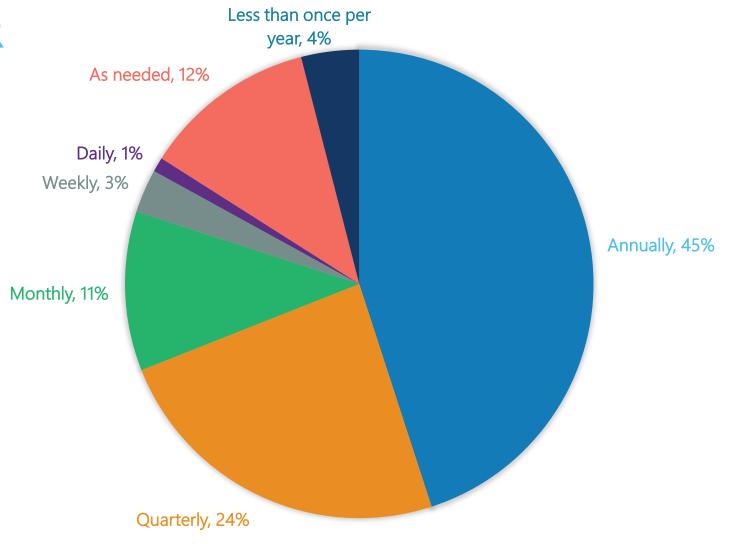
EMEA Nations







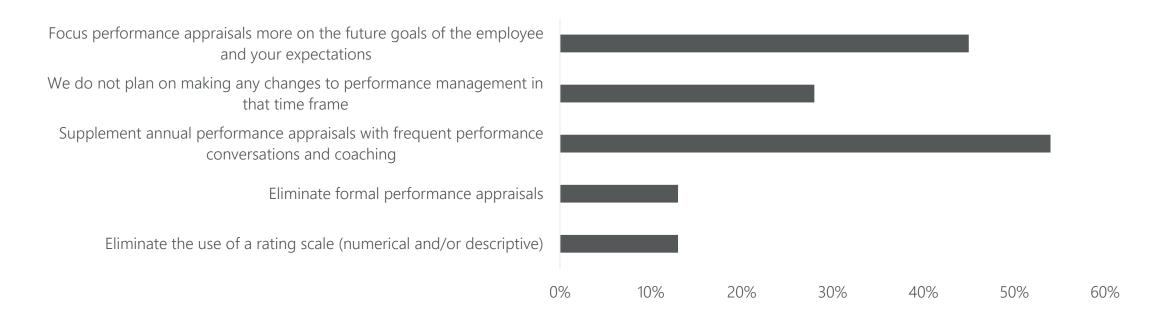
WHAT IS THE FREQUENCY OF YOUR ORGANIZATION'S PERFORMANCE DISCUSSIONS?







WHAT CHANGES ARE PLANNED FOR YOUR ORGANIZATION'S APPROACH TO PERFORMANCE MANAGEMENT IN THE NEXT 12-18 MONTHS?

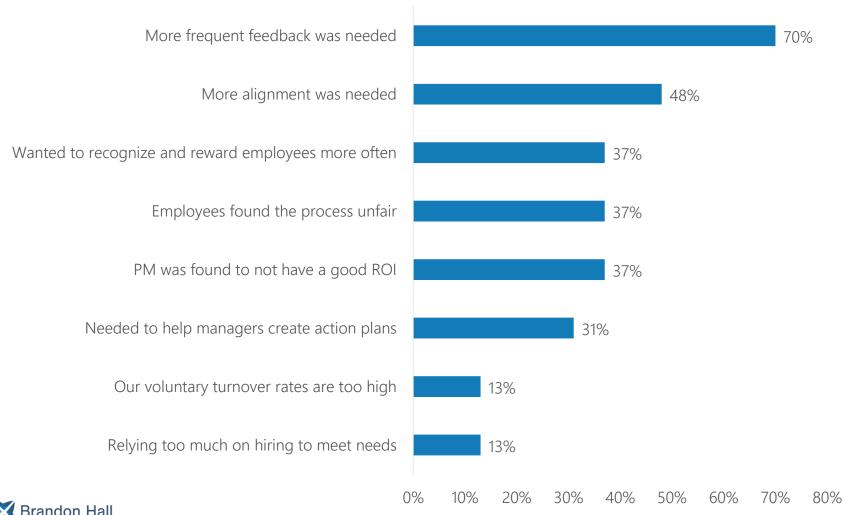


54% of organizations surveyed say they will at least supplement their PM process with continuous conversations this year

70% said the reason for the change was "More frequent feedback was needed by our employees by managers"

REASONS BEHIND MAKING CHANGES TO PM PROCESS (MULTIPLE ANSWERS ACCEPTED)

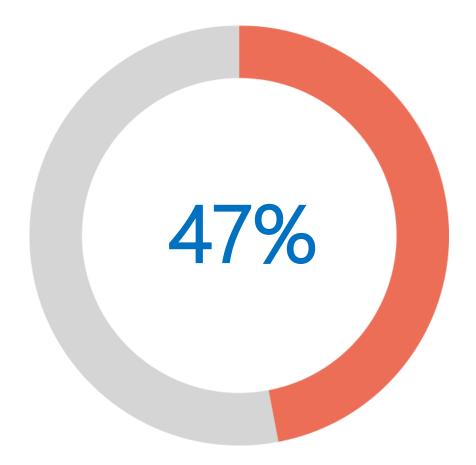
Overall







ORGANIZATIONS THAT HAVE A FORMAL PROGRAM IN PLACE TO TRAIN MANAGERS TO BE BETTER COACHES AND MENTORS

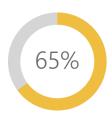






ALIGNMENT TO BUSINESS OBJECTIVES

How aligned are your business objectives with your performance management process?



Not aligned or somewhat aligned



Aligned or highly aligned





REAL-TIME REWARDS AND RECOGNITION FROM MANAGERS



Of organizations give spot rewards or recognition to individuals as part of their PM process

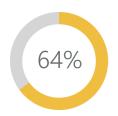


Of organizations give spot rewards or recognition to teams as part of their PM process





TRAINING AND COMMUNICATION NEEDS:



Rate their coaching and mentoring programs to be not effective or only somewhat effective



Rate their managers as not or only somewhat effective in discussing specific growth opportunities with their employees based on their performance

1.5x

More likely to be rated effective or highly effective in organizations where PM is aligned to business objectives





HOW THE SHIFT TO TEAM-BASED WORK IS CHANGING PM:



Organizations have a formal PM process in place for teams



Highly-aligned organizations have a formal PM process for teams





HOW DOES TECHNOLOGY PLAY A PART IN PM?



64% of organizations have dedicated PM technology, and another 19% plan to add in the foreseeable future



77% of highly-aligned organizations make use of **PM technology**, plus another 14% plan to add it in the foreseeable future





2018 Performance Management Study

Powered by: Brandon Hall
October 2, 2018

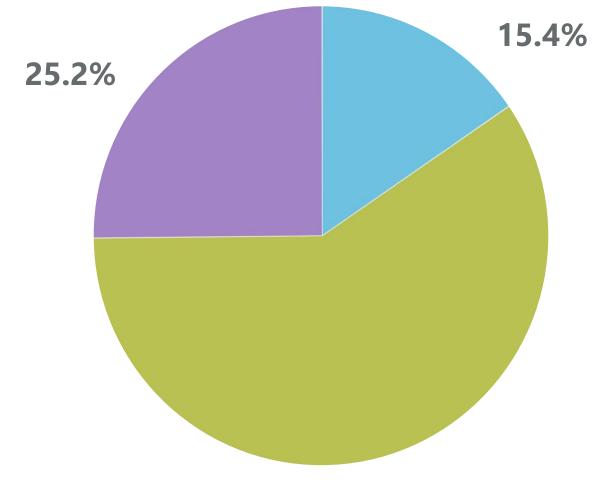
How does your performance management process link to your promotions in your organization? (n=306)

PM AS A PART OF CAREER DEVELOPMENT





Promotions are given using a specific methodology (e.g., 9 Box)



59.5%





2018 Performance Management Study



How effective are your managers in discussing specific growth opportunities with your employees based on their performance? (n=326)

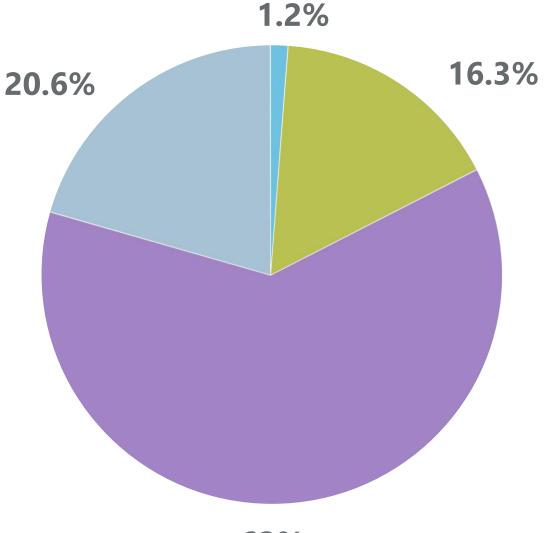
MANAGERS' ROLE IN CAREER DEVELOPMENT















17

⁶²%

Integrating Performance
Management into other
Talent Development
activities through
technology.







POLL

Are your performance management practices connected to your other talent development activities? (e.g. coaching, career growth L&D, etc.)

- Yes they are!
- No they are not (...yet)





The World of Work is Changing

Hierarchy

Process-centric

Top down control

Homogeneous

Managed change

Permission

Incremental Improvement















Connected workplace

People-centric

Bottom up collaboration

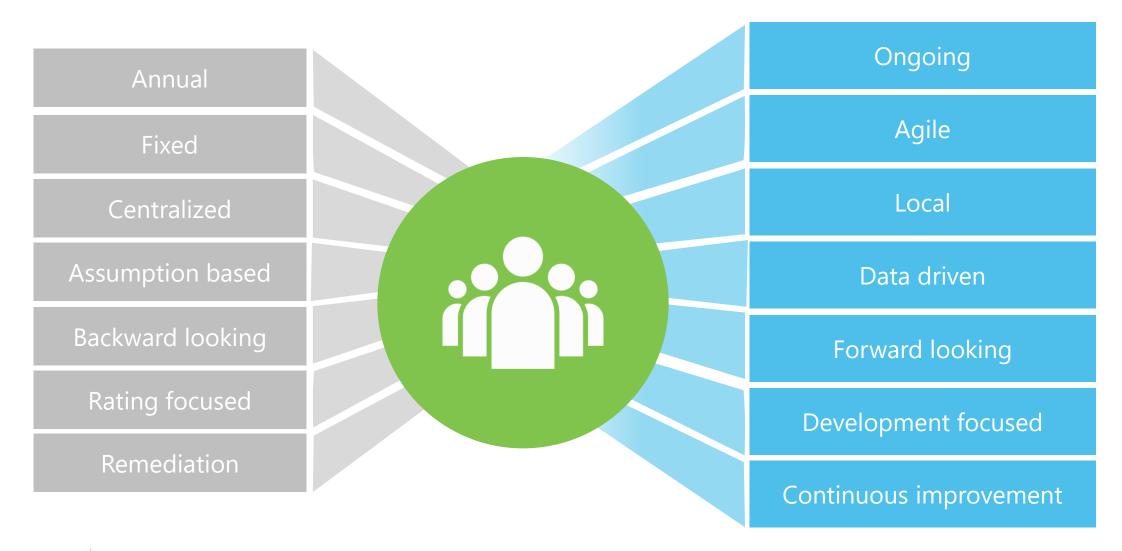
Diverse

Organic innovation

Empowered enablement

Agile transformation

THE EVOLUTION OF PERFORMANCE MANAGEMENT









Ongoing

 performance is
 fueled by learning

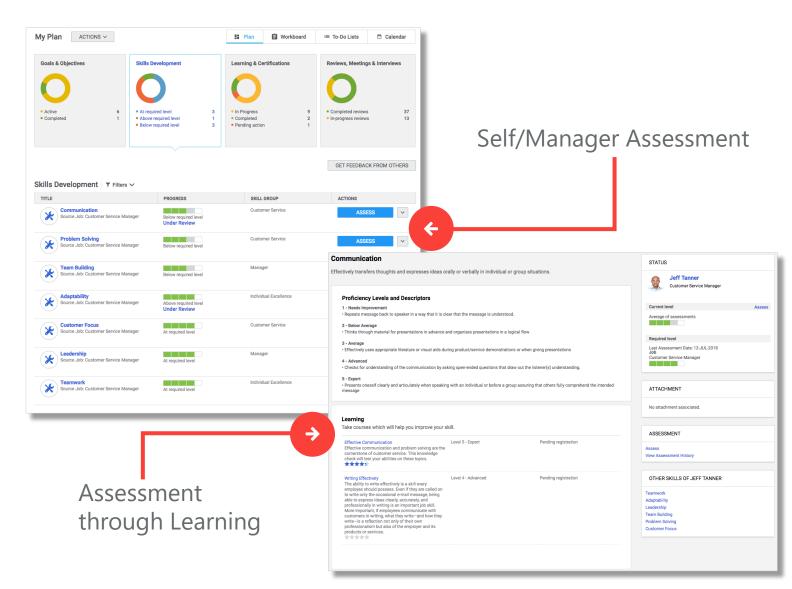
 The true purpose of learning IS performance! Linking learning and performance improves performance 95% of the time.

-BRANDON HALL, 2017



ASSESSING PERFORMANCE & SKILLS

- Performance Review
- Self Assessment
- Manager Assessment
- Getting "Feedback from Others"
- Completing learning

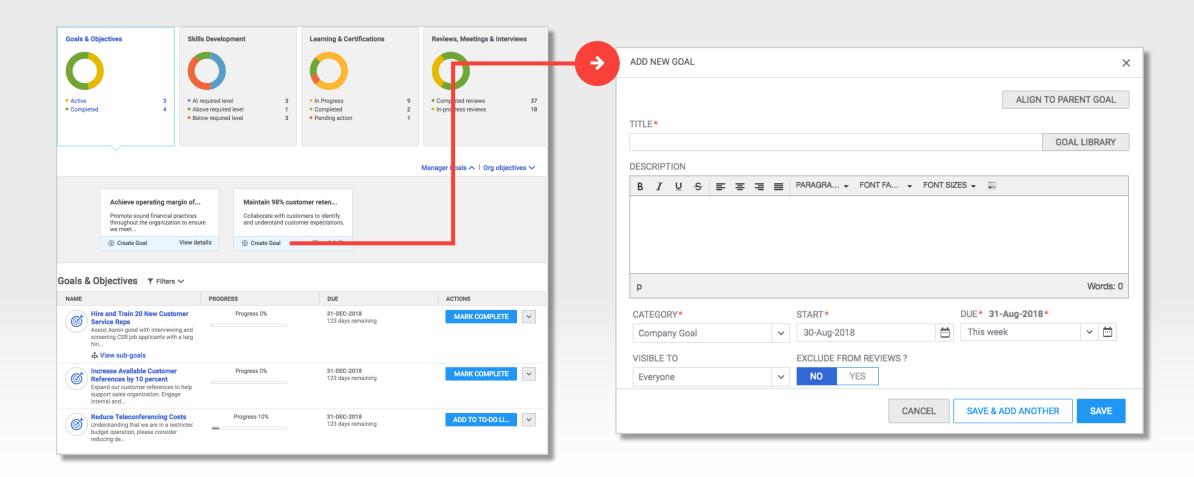








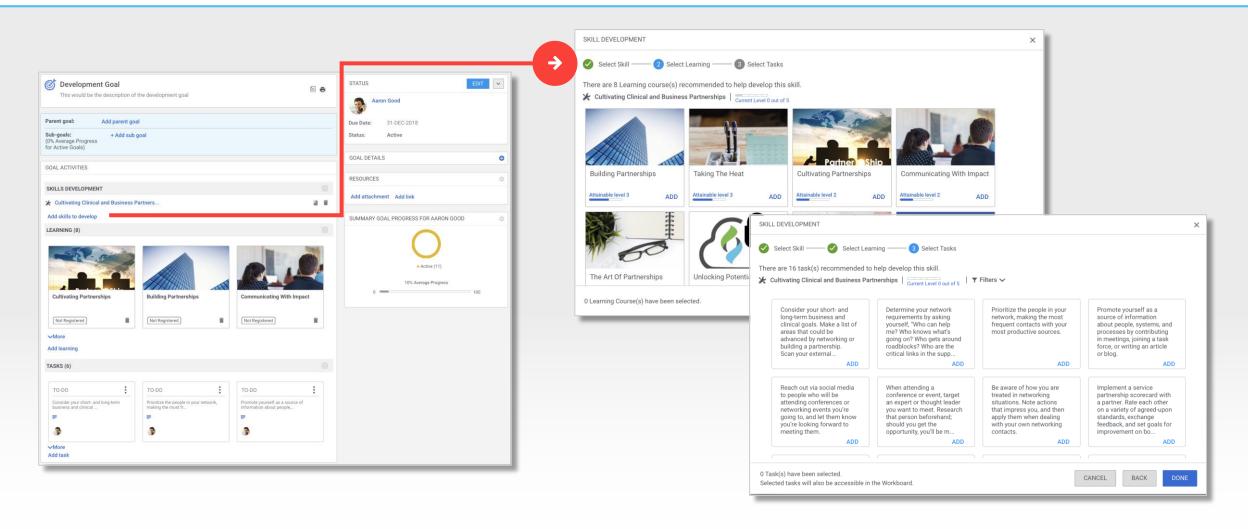
ALIGN GOALS TO BUSINESS OBJECTIVES







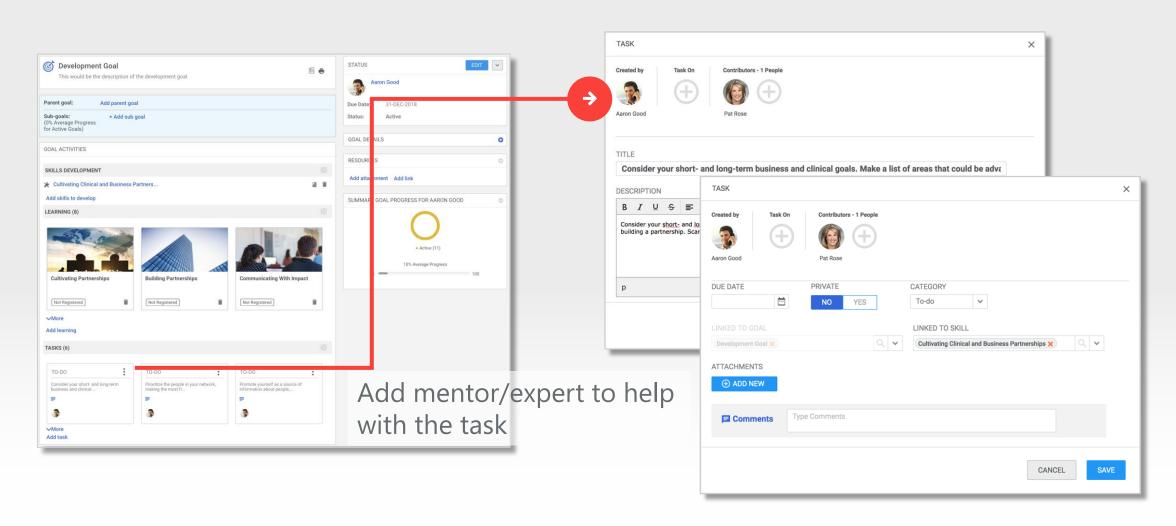
DRIVING LEARNING WITH GOALS







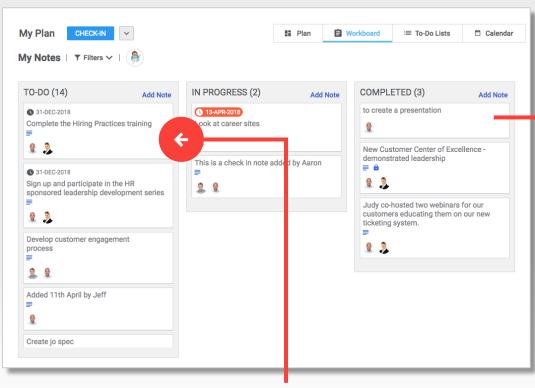
CONNECT AND SHARE TASKS



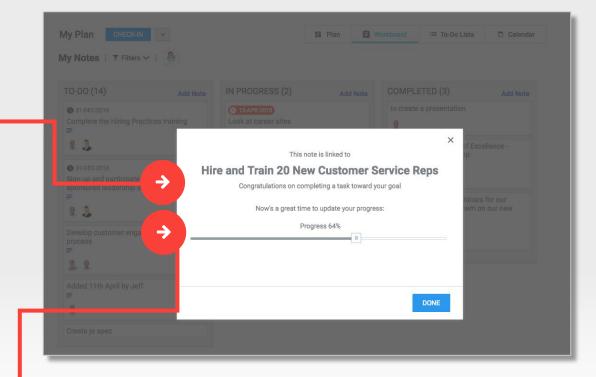




UPDATE GOAL PROGRESS



Get a full view of your activities and order your priorities by dragging and dropping Tasks



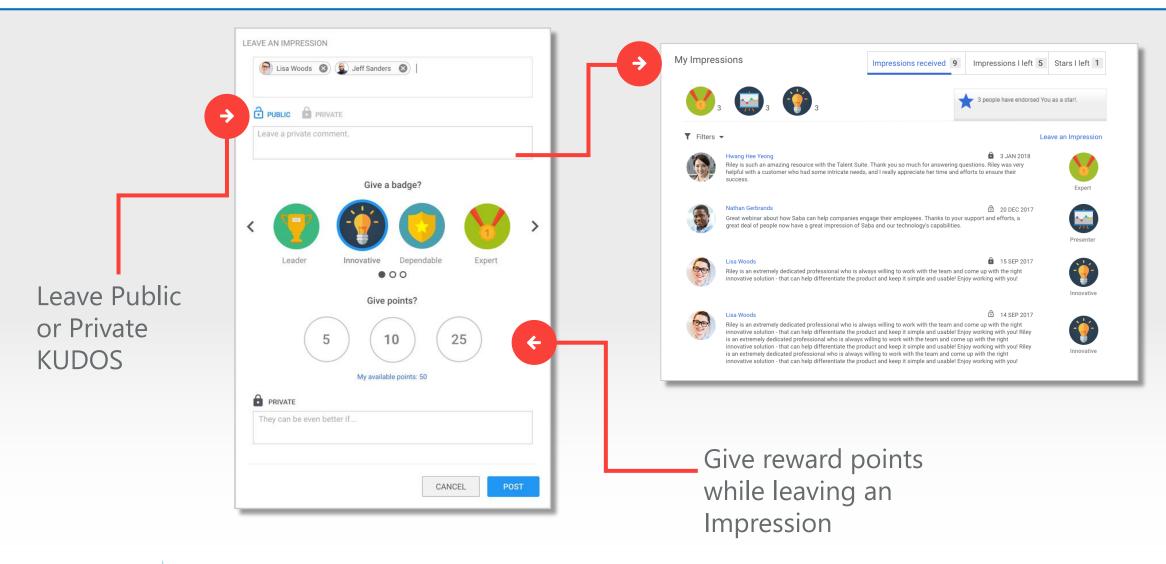
Prompt to update goal progress when completing a Task







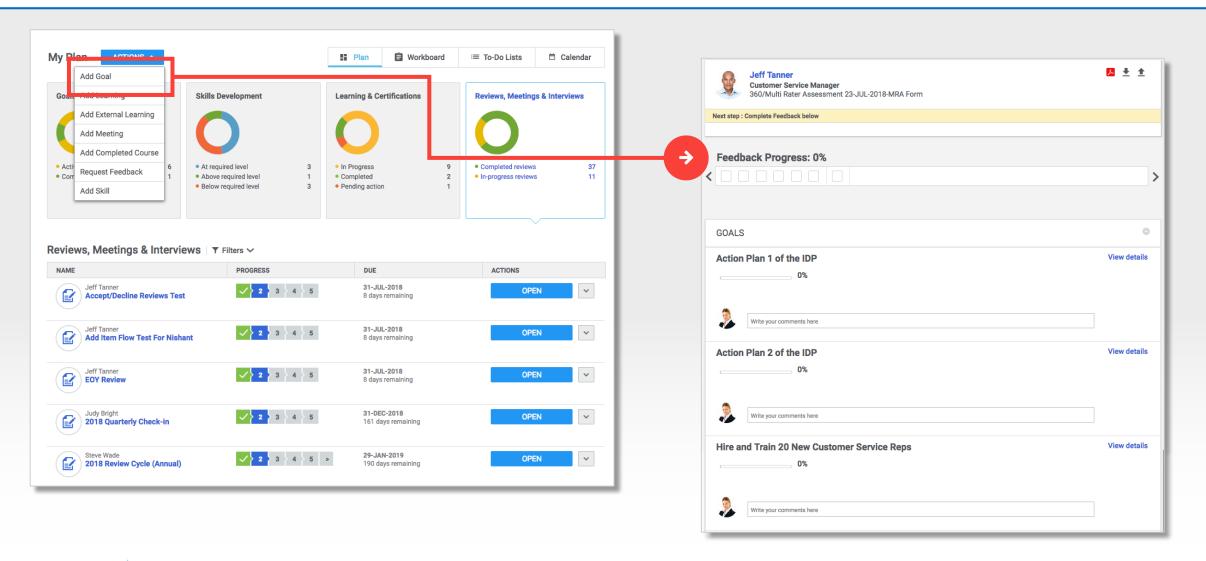
INFORMAL FEEDBACK







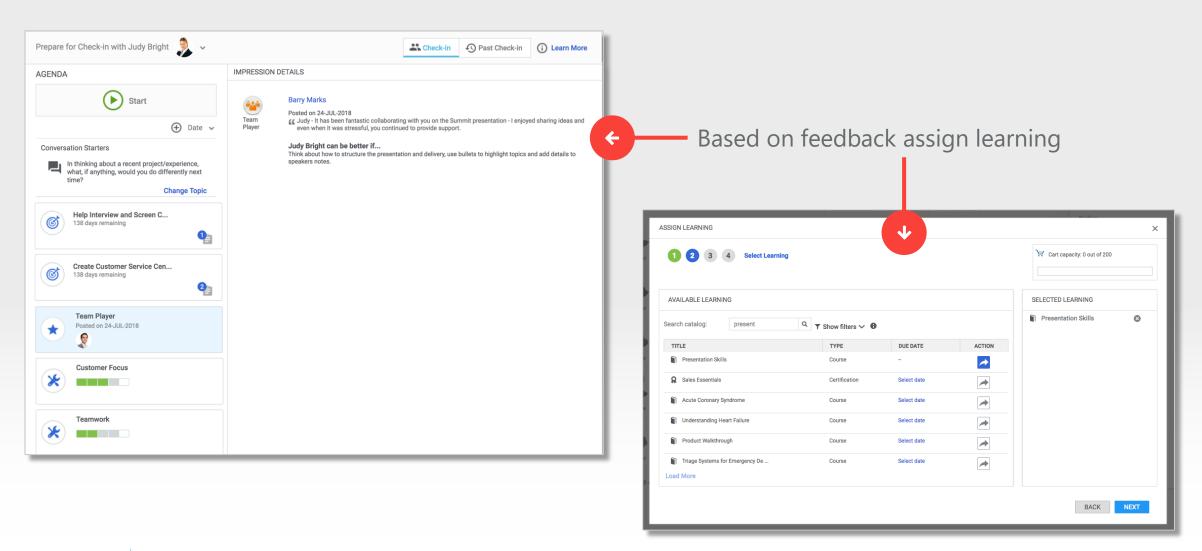
FORMAL FEEDBACK (MULTI-RATER ASSESSMENT)







CHECK-IN: FEEDBACK & COACHING

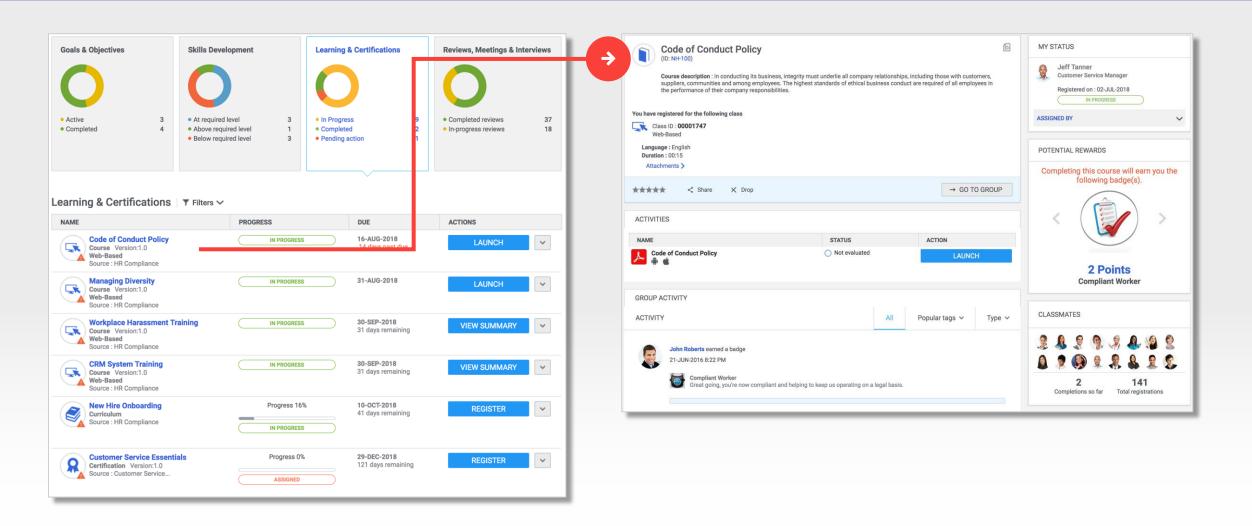








PRESCRIPTIVE LEARNING

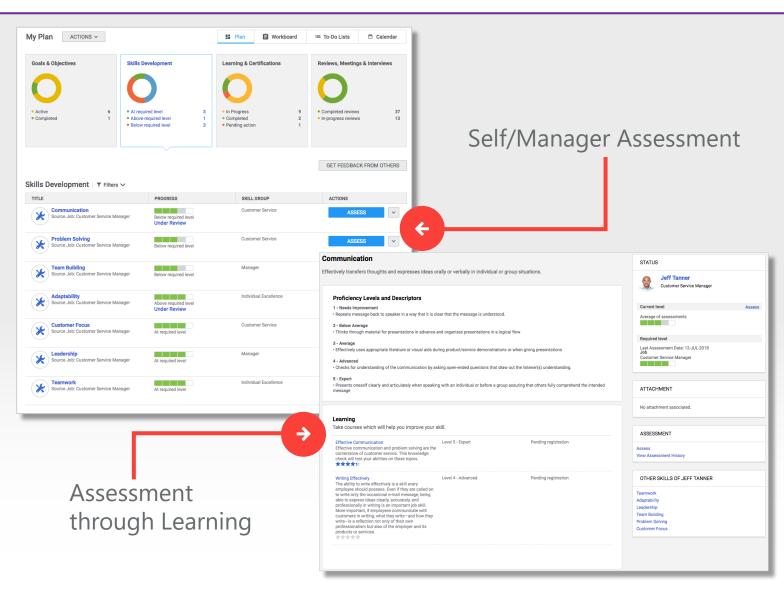






SKILL ASSESSMENT

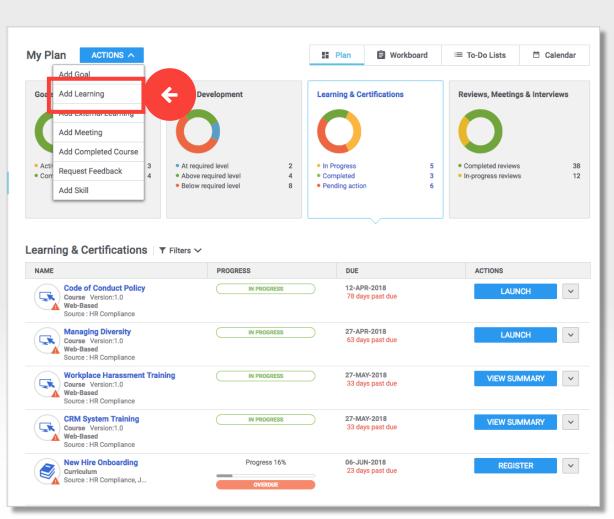
- Completing learning
- Getting "Feedback from Others"
- Self Assessment
- Manager Assessment
- Performance Review

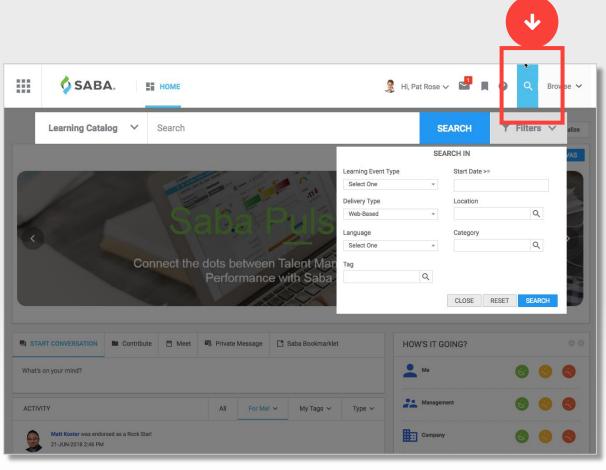






SELF-DIRECTED LEARNING - SEARCH

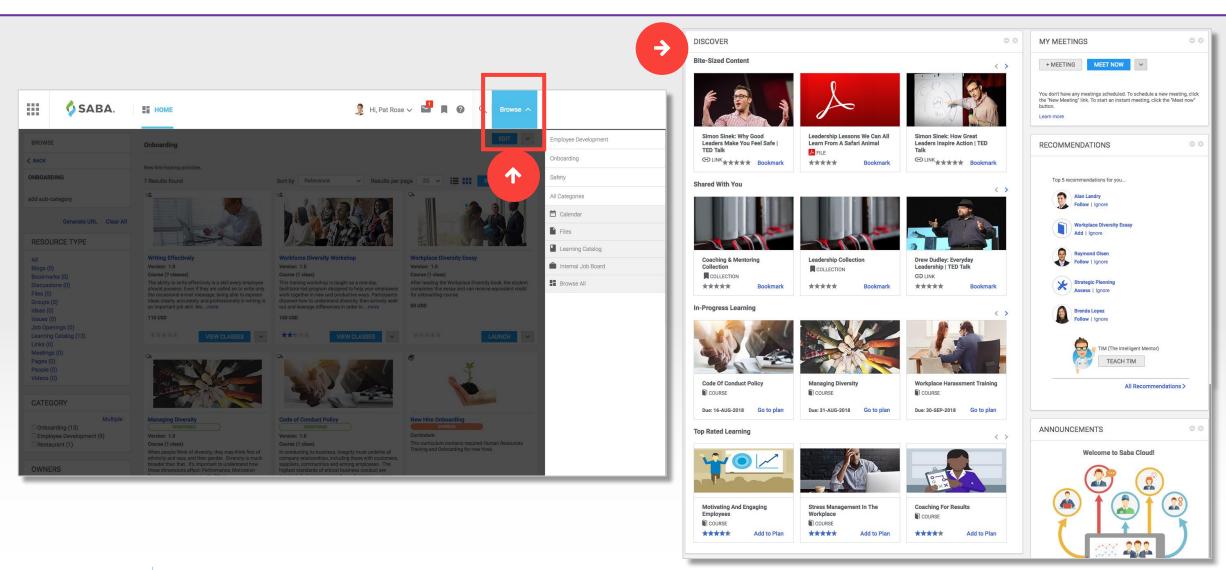








SELF-DIRECTED LEARNING: COLLECTIONS

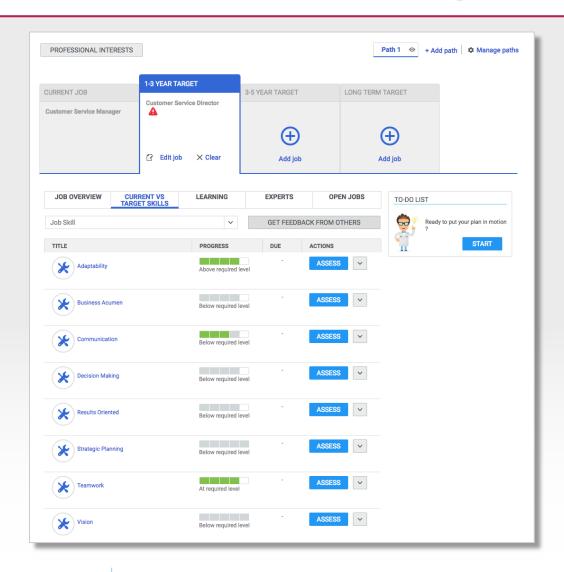


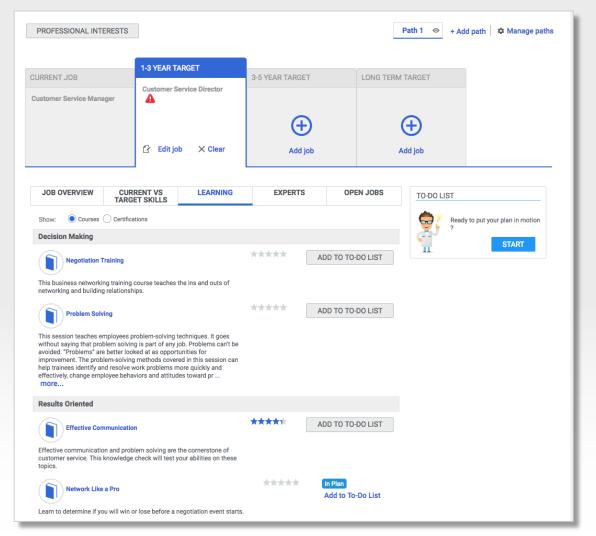






CAREER PATH

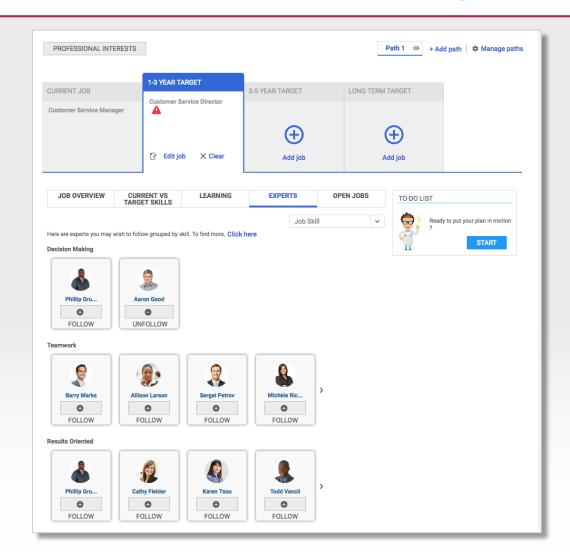


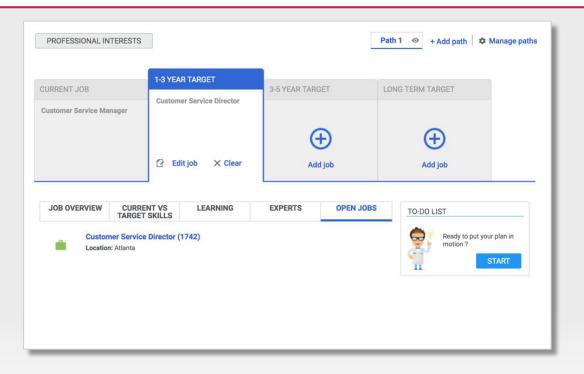






CAREER PATH



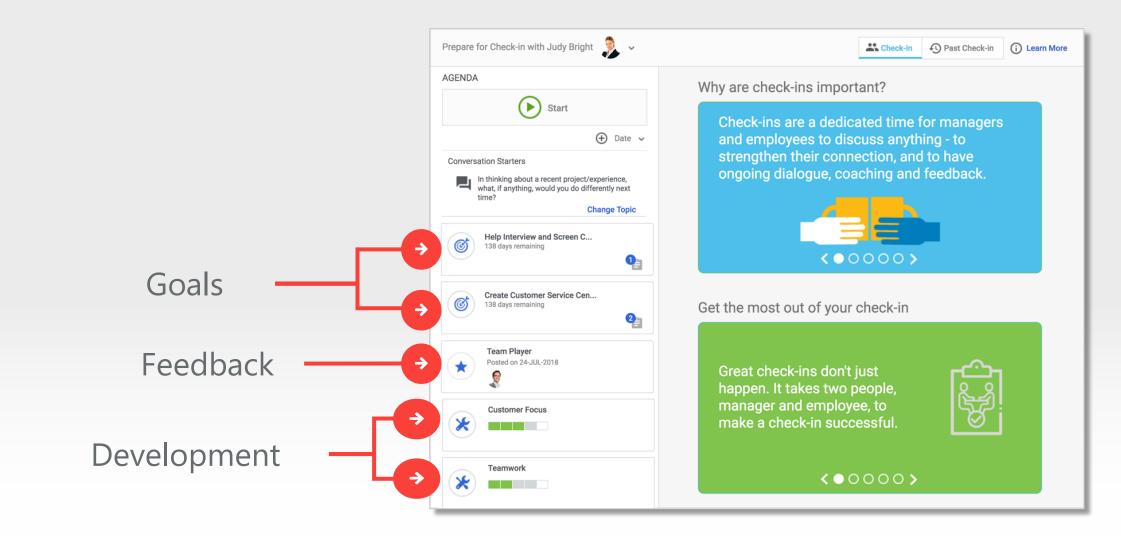








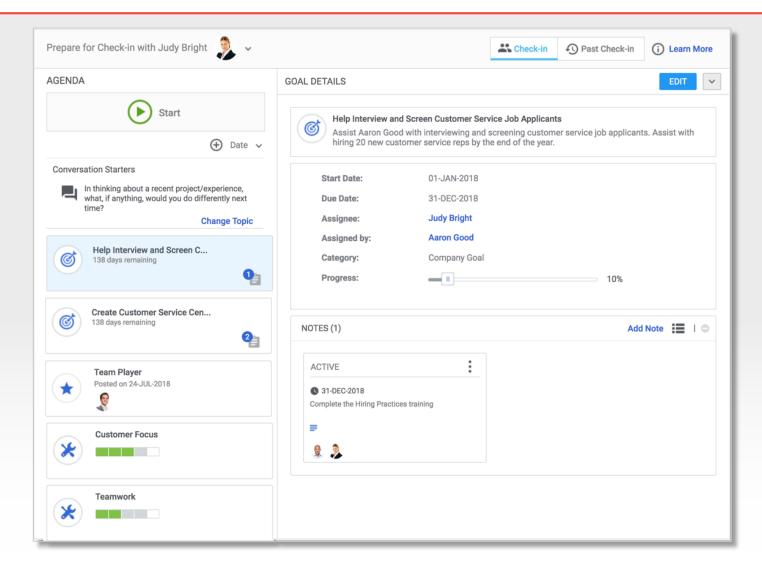
CHECK-IN: AGENDA







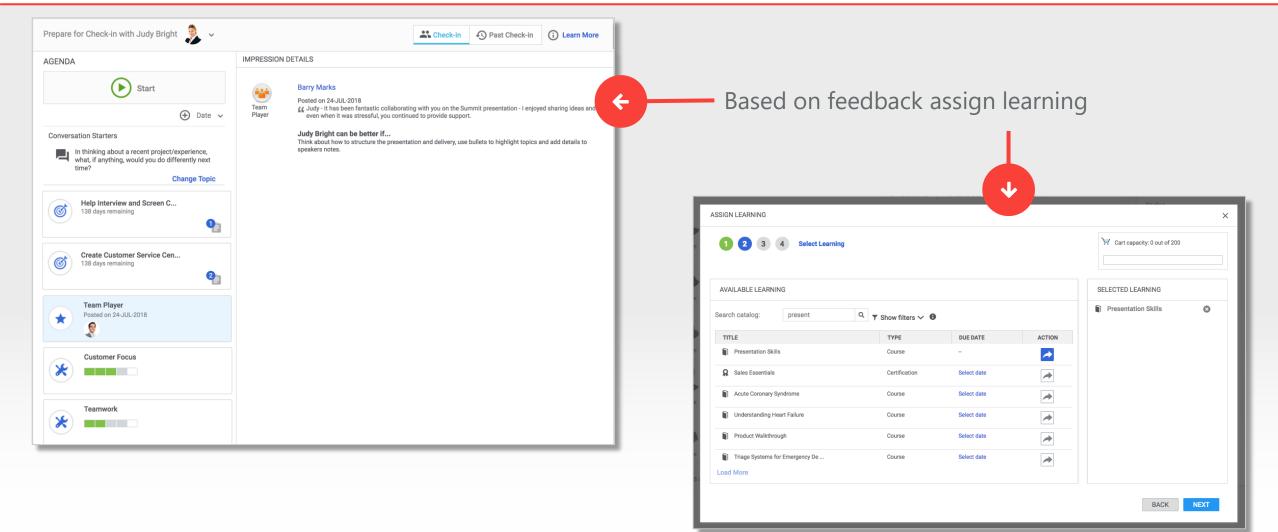
CHECK-IN: GOALS & TASKS







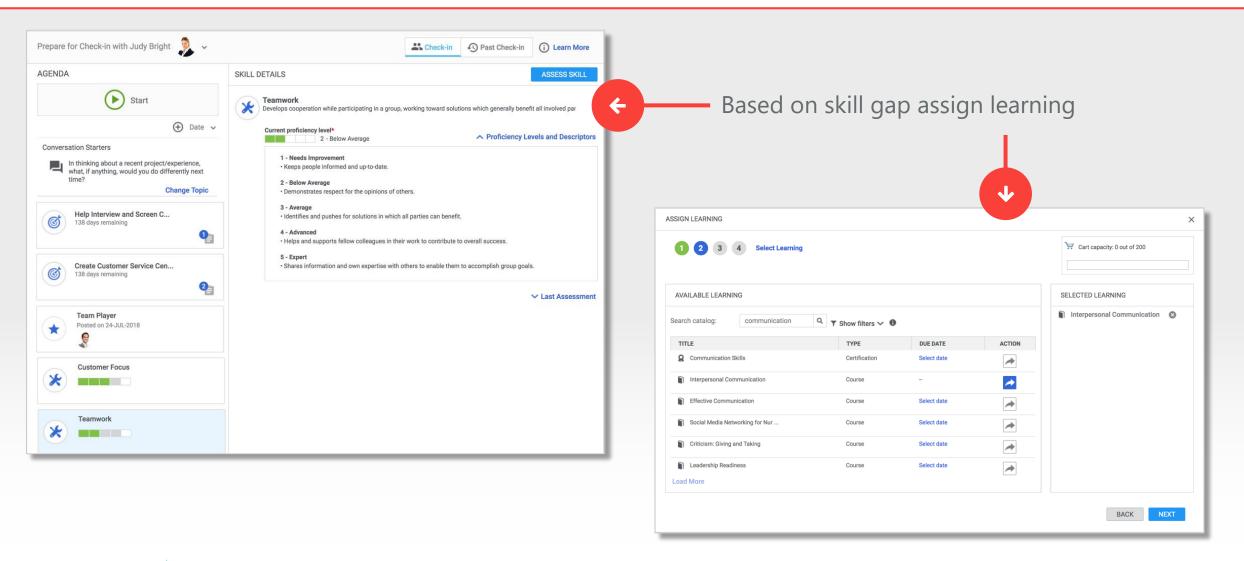
CHECK-IN: FEEDBACK







CHECK-IN: DEVELOPMENT

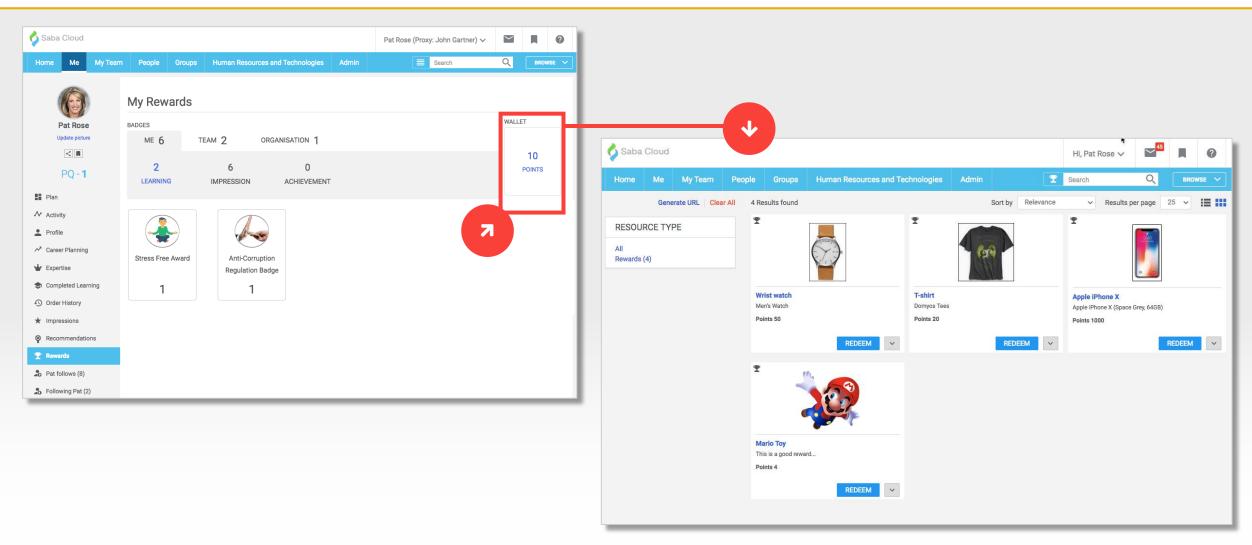








DRIVE ENGAGEMENT THROUGH GAMIFICATION & REWARDS PROGRAMS

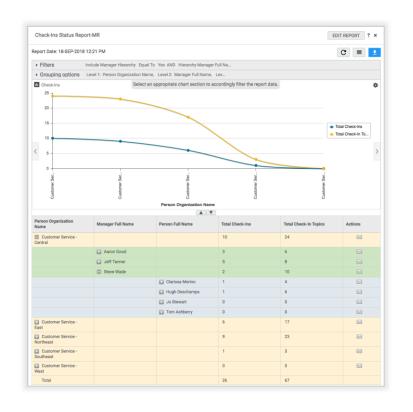


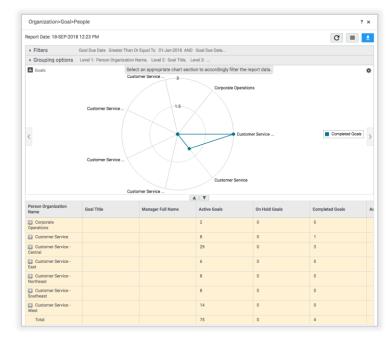


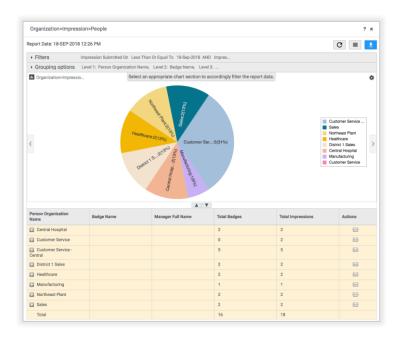




MEASURE BUSINESS PERFORMANCE







Check-Ins Report

Goals Report

Impressions/Feedback Report





KEY TAKEAWAYS

- Start with outcomes: what are the reasoning behind your PM process?
- Technology will not fix your underlying issues, but it can be a catalyst for change.
- Connect learning to performance management at the same place managers connect with employees – although this will require a different type of manager.







POLL

Are you interested in learning more about Saba talent development solutions?

- Yes, please!
- Not at this time





Thank you for joining us today!

IF YOU HAVE ANY ADDITIONAL QUESTIONS,
PLEASE EMAIL US AT SUCCESS@BRANDONHALL.COM.