# Solution Provider Profile

## Pluralsight (A Vista Company)

March 2023

| Company At-a-Glance | |
|---|---|
| **Name of Product/Offered** | Pluralsight Skills, Pluralsight Flow and A Cloud Guru |
| **Headquarters** | Draper, Utah |
| **Year Founded** | 2004 |
| **Geographic Coverage** | Global reach with offices in USA, Ireland, India, and Australia |
| **Website** | www.pluralsight.com |

## Pluralsight OVERVIEW AND VALUE PROPOSITION

Pluralsight is the leading technology workforce development company helping organizations and teams build better products by developing critical skills, improving processes, gaining insights through data, and providing strategic skills consulting. Trusted by more than 23,000 business accounts and 2.2 million learners across 180 countries, Pluralsight helps individuals and businesses transform with technology. The company was founded in 2004 and is headquartered in Draper, Utah.

Pluralsight's offerings include Pluralsight Skills which helps organizations build technology skills at scale with expert-authored courses on today's most important technologies, including cloud, artificial intelligence, machine learning, data science, and security among others. Pluralsight Skills also includes tools to align skill development with business objectives, virtual instructor-led training, hands-on labs, skill assessments and one-of-a-kind analytics. With Pluralsight Skills, customers can:

- Index tech skills across the organization with Skill IQ
- Upskill employees into modern tech roles with Role IQ
- Build fluid teams that meet objectives with skill analytics
- Instantly access the expertise of our network of 2,000+ authors
- Develop skills in record time with personalized course recommendations
- Overcome roadblocks with powerful strategy and onboarding services

Pluralsight Flow complements Pluralsight Skills by providing engineering teams with actionable data and visibility into workflow patterns to accelerate the delivery of products and services. This data helps teams optimize their processes, improve collaboration, and remove bottlenecks. With Pluralsight Flow customers can:

- Get a fact-based view of effectiveness and performance
- Optimize commit, PR, and ticket work patterns across multiple teams
- Improve knowledge sharing and better understand how teams work together
- Visualize how projects are progressing and identify blockers early on
- Communicate project health and engineering capability to leadership with consistent KPIs

In 2021, Pluralsight acquired A Cloud Guru to ensure the company could offer customers the depth of skill development required for developing cloud expertise. Together with A Cloud Guru, Pluralsight offers teams the ability to develop, measure, and deploy cloud skills at scale which is critical for successful business transformation today.

Pluralsight's ProServ offering ensures that you can translate your business strategy into a custom development plan. These outcome focused solutions provide a custom skills strategy or

VILT development program aligned with company objectives allowing for further tailored solutions focused on unique business objectives. Pluralsight also offers a robust virtual and in-person instructor-led training (ILT) when appropriate, through their acquisition of DevelopIntelligence.

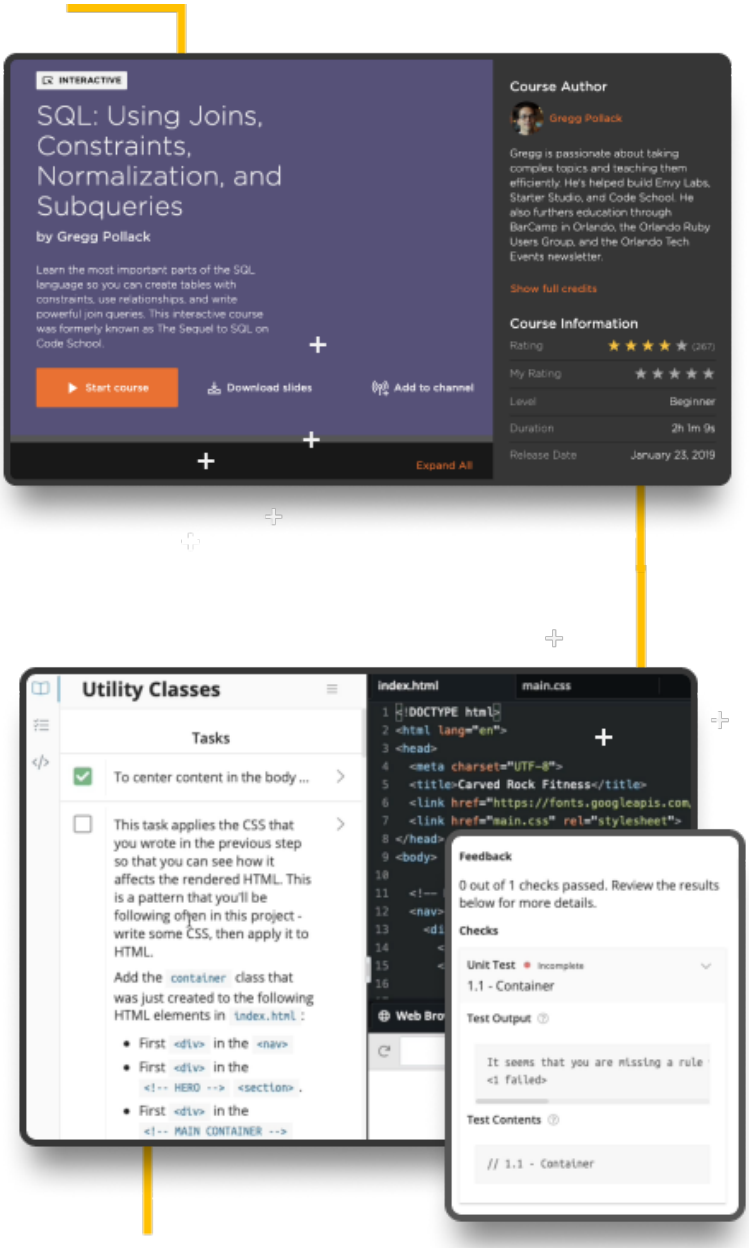
Specific features of Pluralsight's offerings include:

- 7,200+ courses authored by Pluralsight's network of over 2000+ industry experts
- Hands-on learning
    - **Labs** — 3000+ labs provide learners with a safe, provisioned environment to practice new skills.
    - **Sandboxes** — Sandboxes provide learners with a secure, real-world environment to independently practice skills without tasks or restrictions, so they can complete objectives unique to their role without installing or configuring anything.
- **Skill IQ** — With Pluralsight's adaptive skill assessments, learners can benchmark their skills and identify gaps and strengths in under 15 minutes, enabling learners to skill up faster with personalized course recommendations, and empowering organizations to inventory team proficiencies across 300+ tech skills.
- **Role IQ** — Enables leaders to understand which skills are needed to succeed, where skill gaps exist and what work is needed to reach role mastery.
- **Advanced analytics** — With advanced analytics, leaders can see the strengths, weaknesses, and progress of their team, so they can measure growth and put the right people on the right projects.
- **Certification prep** — Learners can become exam-ready with Pluralsight's certification prep center, receiving step-by-step guidance on what skills to learn. Learners can use practice exams to build confidence that they're ready to earn certification. Pluralsight covers various certifications related to ITIL® 4, PMP®, PgMP®, PRINCE2®, Lean Six Sigma, CompTIA, ICAgile, PMI-PBA®, CCBA®, IIBA®-AAC
- **Community learning** — Within each course, learners can engage with peers and expert authors to deepen their understanding of concepts. Organizations can also create private communities with Q&A spaces to safely share and leverage knowledge between learners and experts.
- **Blended learning** — Organizations can blend asynchronous, self-paced courses with virtual and in-person instructor-led training, creating skill development experiences that appeal to every learning style and meet learners where they are.
- **Priorities and channels** — Organizations can curate the Pluralsight library, aligning skill development programs to the objectives of the organization while measuring progress over time.
- **Learner experience** — Personalized learner experiences with in-app onboarding, goal-setting, badging, and recommendations based on each learner's activity, skill proficiency, and trends in their organization.

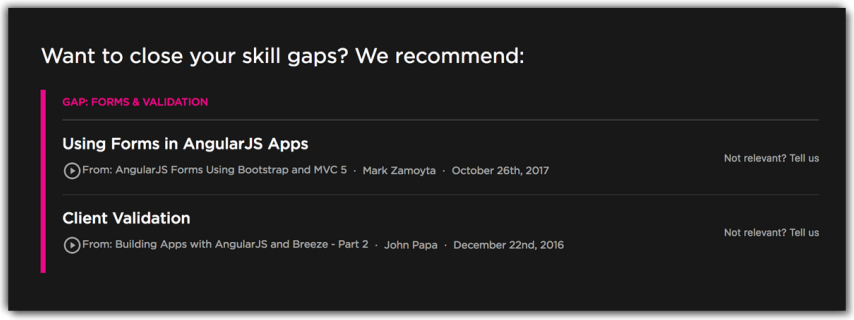
# SCREENSHOTS

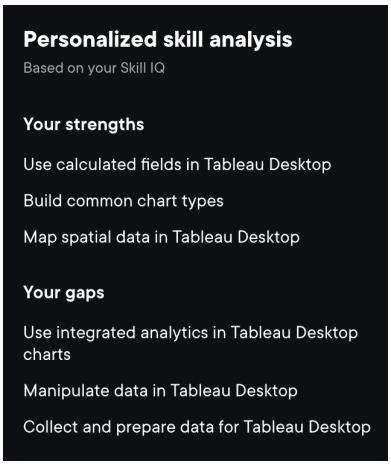
## Figure 1: Learner Profile

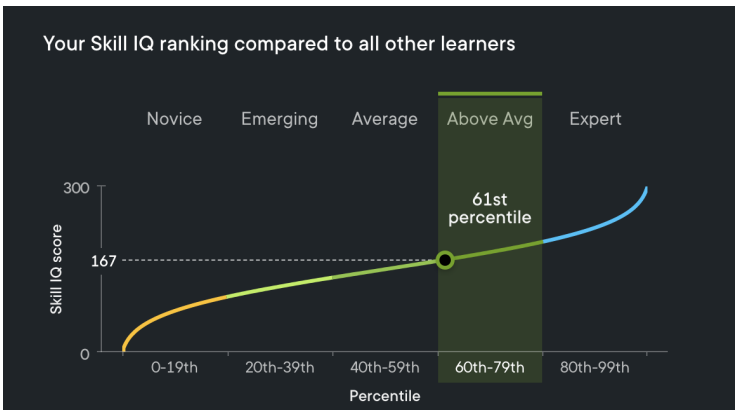
**Figure 2: Hands-on Learning**



## Figure 3: Skill IQ




## Figure 4: Role IQ

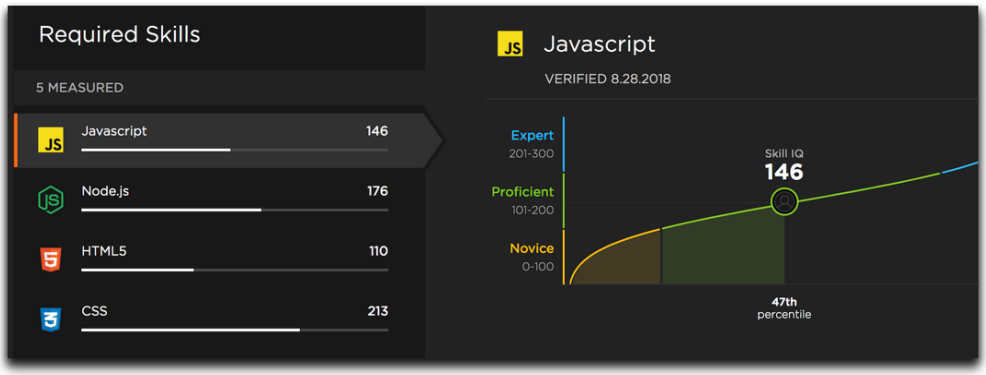


**Figure 5: Certification Prep**

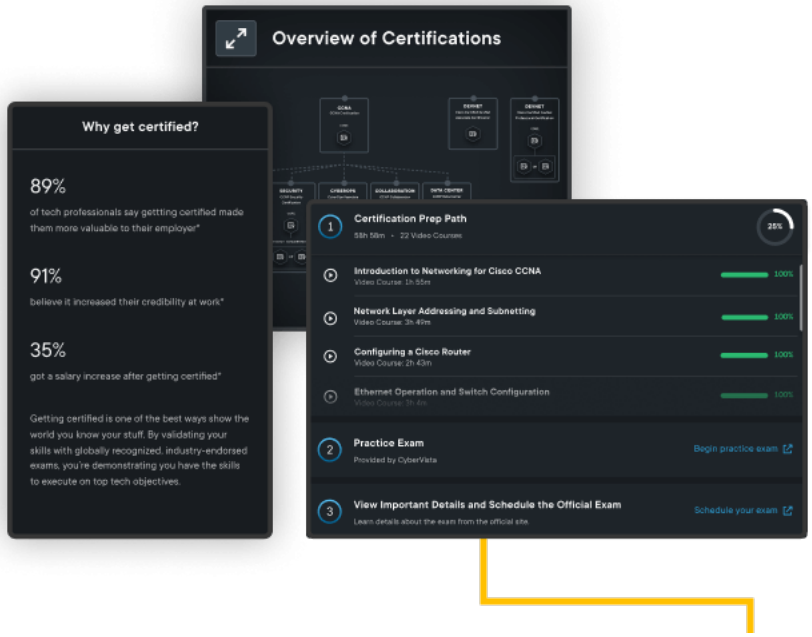
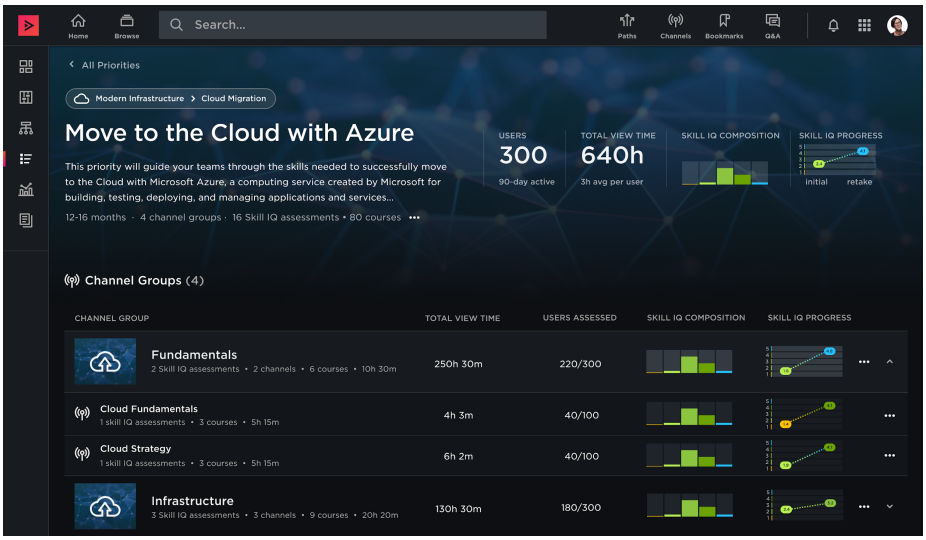



**Figure 6: Priorities and Channels**




All screenshots provided by Pluralsight

# Analysis by Brandon Hall Group

## Situational Analysis

Corporations are trying to find better ways to deliver best-in-class content to learners in an engaging and modern technological interface. Several factors are driving corporations to improve their content sourcing and delivery strategies:

- **Improve Learner Engagement** — Organizations struggle with developing and delivering learning content that captures the attention of the learner.
- **Create a Stronger Link Between Learning and Performance** — Learning in many organizations is developed without specific individual and organizational objectives in mind.
- **Better Measurement** — Learning is not improving in many organizations because the ability to measure impact on performance is not in place or is lacking.
- **Content Sourcing** — With the speed, depth and breadth of content needs required, organizations are significantly challenged to build content that meets these requirements.
- **Technology** — Learning technology is quickly evolving and organizations are in serious need of re-evaluating their learning technology ecosystem to offer a more modernized approach to learners.

## Challenges to the Business

Organizations have had difficulty in leveraging traditional content to meet these new learner requirements. Learner requirements have evolved quickly and their need for content that is relevant, accessible and highly interactive is more important than ever. In particular, traditional content is not designed to fully support all the necessary learning modalities in a mobile environment.

## Implications for the Business

The implications are two-fold. For the learner, the learning experience is compromised because the learner cannot access content when they need it the most. For the organization, employees are not learning what they need to know. The result is an inferior knowledge transfer that does not advance an employee's competency and skill development.

## Questions to be Answered by the Business

Organizations need to rethink their learning content strategy and decide on a provider that can support the complex needs of the modern learner.

The key questions for the business are:

- How can an organization create engaging, impactful learning programs?
- How can an organization properly choose the content provider in a complex market?
- Can one content provider offer everything an organization needs?

## Pluralsight as the Answer

For a large part of the global economy, tech skills are a driving force. Organizations are always in need of tech workers and leaders that have the most current engineering and development skills.

When it comes to tech skills, no one is as plugged into tech as Pluralsight. When it comes to tech skills, no one is as plugged into tech as Pluralsight. They service 70% of the Fortune 500 with their vast catalog of tech development skills material.

This collection of more than 7,000 video-based content pieces is created by a very selective group of experts and is updated and curated regularly to ensure it is focused on the top technology strategies companies are facing. Many of the courses include hands-on elements within them, allowing learners to try out the skills they are acquiring.

Beyond the content, the platform provides clear, intuitive dashboards for both learners and admins. Predictive search and contextualization make it easy for learners to find and deploy the content they need, and team leaders can quickly see what skills and levels they have available to them. This makes it easier to plan projects, assemble teams and close skill gaps.

Pluralsight is continually adding integrations and functionality to make the content easier to use and more impactful, as well as improving data and analytics. They are also expanding the breadth of their offering with acquisitions such as DevelopIntelligence and Next Tech.

Tech skills and digital literacy skills are some of the most in-demand skills today, and it is critical companies are able to know what's available. Pluralsight's Assessments and analytics simplifythis process, and the content makes sure companies have what they need. The platform can be used as a stand-alone or be integrated into other learning platforms and has a mobile app as well, making for flexible deployment.

*- Michael Rochelle, Chief Strategy Officer and Principal HCM Analyst, Brandon Hall Group*

## About Brandon Hall Group

With more than 10,000 clients globally and 30 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results.

**ORGANIZATIONAL EXCELLENCE CERTIFICATION PROGRAM**

recognizes world-class HCM programs that transform their organization and achieve breakthrough results. This designation is the next step beyond the HCM Excellence Awards, which focus on a single program, and looks at the department as a whole.

**SMARTCHOICE® PREFERRED PROVIDER PROGRAM**

uniquely places HCM service and technology companies at the top of organizations' consideration list of vendors. It adds an unmatched level of credibility based on BHG's twenty-eight-plus years of experience in evaluating and selecting the best solution providers for leading organizations around the world.