

# SAP Litmos — Best Advance in Technology Innovation for the Remote Workforce

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## Company Background



Company-at-a-Glance	
Headquarters	Walldorf, Germany
Year Founded	1972
Revenue	We do not share this publicly
Employees	102,430
Global Scale (Regions that you operate in or provide services to)	More than 180 countries
Customers/Output, etc. (Key customers and services offered)	425,000 customers globally SAP customers include 92% of the Forbes Global 2000 companies, 98% of the 100 Most Valued Brands and 97% of the Greenest Companies (Newsweek)
Industry	High Tech
Stock Symbol	SAP SE
Website	<a href="http://www.sap.com">www.sap.com</a> and <a href="http://www.litmos.com">www.litmos.com</a>

## Value Proposition

SAP Litmos solutions enable companies to leverage learning as the key connection between people and performance. Trusted by thousands of global brands, SAP Litmos Training delivers powerful, but easy-to-use LMS features for admins and learners alike. SAP Litmos Training Content provides an off-the-shelf library of professionally created video-based courses across a huge range of topics.

SAP Litmos envisions a future in which learning is the heart of an organization. In a world where change is the only constant, top-performing businesses will assign critical importance to their ability to deliver information, intelligence, and instruction to employees, customers, and the extended enterprise. These businesses understand that learning is their leading competitive advantage because it fuels adaptivity and empowers transformation — the keys to thriving in any business environment. SAP Litmos solutions enable companies to leverage learning as the central connection between people and performance — and the ongoing strength and success of both.

## Product or Program Innovation

- **Quick deployment & simple integration** — Deploy in minutes not months and easily integrate with the rest of your ecosystem. Choose from 30+ out-of-the-box connectors or build your own using open APIs.
- **Custom branding** — Customize SAP Litmos Training to match your company's brand. With basic CSS and HTML knowledge, admins can customize the interface down to the finest details from fonts and colors to headers and footers and more.
- **Fast user onboarding** — Get learners started immediately with automated email invitations, an intuitive UI, and single sign-on through integrated systems. Create rules to automatically assign courses, learning paths, and team placement.
- **Content authoring** — Create dynamic and visually appealing SCORM content within the LMS. Designed to support everyone from the novice trainer to the expert instructional designer, this eliminates the need for external content creation applications.
- **Universal accessibility** — Make training accessible from anywhere 24/7 on or offline, and to learners with disabilities. With 35+ preconfigured languages, users can select their language of choice, eliminating barriers to learning.
- **High engagement and adoption** — Increase engagement with built-in tools like gamification (leaderboards, badges, points), interactive hotspots, achievement social sharing, and discussion forums.

- **Rapid automation & embedded AI** — Automate alerts to prompt users to take training. Define assignment rules; schedule automated reports; and score learners' video assessments with AI-powered analysis.
- **Robust reporting & analytics** — Measure and influence performance; and track course completions, test averages, content popularity, and more with built-in reporting and analytics.
- **Serious security** — Trust that all data is encrypted and stored behind a firewall, transferred over HTTPS, keyed with a private certificate, and GDPR compliant.
- **Off-the-shelf content library** — Always current, always relevant — offer ready-to-access courses in compliance, leadership and management, communication and social skills, and much more.

### Unique Differentiators

- Improved employee performance
- Higher learner adoption and engagement
- Rapid learner reskilling and upskilling
- Simpler regulatory compliance management
- Increased customer engagement and loyalty
- Deeper commitment from the extended enterprise
- Better efficiency and time-savings for L&D teams

### Measurable Result

With SAP Litmos solutions, organizations can deliver critical knowledge to employees, customers, and partners at any time, on any device — empowering employees to perform at their best, increasing customer engagement and loyalty, and deepening commitment and contribution from the extended enterprise.

## About Brandon Hall Group™

With more than 10,000 clients globally and 30 years of delivering world-class research and advisory services, Brandon Hall Group™ is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results.



### ORGANIZATIONAL EXCELLENCE CERTIFICATION PROGRAM

recognizes world-class HCM programs that transform their organization and achieve breakthrough results. This designation is the next step beyond the HCM Excellence Awards, which focus on a single program, and looks at the department as a whole.

### SMARTCHOICE® PREFERRED PROVIDER PROGRAM

uniquely places HCM service and technology companies at the top of organizations' consideration list of vendors. It adds an unmatched level of credibility based on BHG's twenty-eight-plus years of experience in evaluating and selecting the best solution providers for leading organizations around the world.