



Eliminating the Noise: **Strategies for Effective Learning in a Distracted World**



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Be sure to visit them at 5app.com

The logo for 5app, featuring a large, outlined '5' followed by 'app.' in a bold, sans-serif font.

Working together.



Learning & Development



Talent Management



Diversity, Equity and Inclusion



Leadership Development



Talent Acquisition



Human Resources

Membership

Individual and Enterprise [Membership](#)

Options: Includes research assets, advisory support, a client success plan and more.

Preferred Providers

A program specifically designed as a single source of truth that can validate your technology selection decisions.

Excellence Awards

Two annual programs that [recognize](#) the best organizations that have successfully deployed programs that have achieved measurable results.

EEC

[Enterprise Excellence](#) Certification is the next step beyond the Excellence Awards, looking at the department as a whole.

Certification Programs

Self-paced [certification programs](#).
Virtual group sessions for companies.
In-person conference and summits.

Networking & Development

Join our events – HCM Excellence Conference and DEI Summit – to network.

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Open Surveys.

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Rewards and Recognition 2024

[Take Survey](#)

HCM Outlook 2024

[Take Survey](#)

Launching Soon: 2024 Learning and Development Benchmarking

Engage with us.

Ask Questions

Ask us questions and start a discussion with us! Use the question box on your control panel to chat with our presenters.

Handout(s) and the Recording

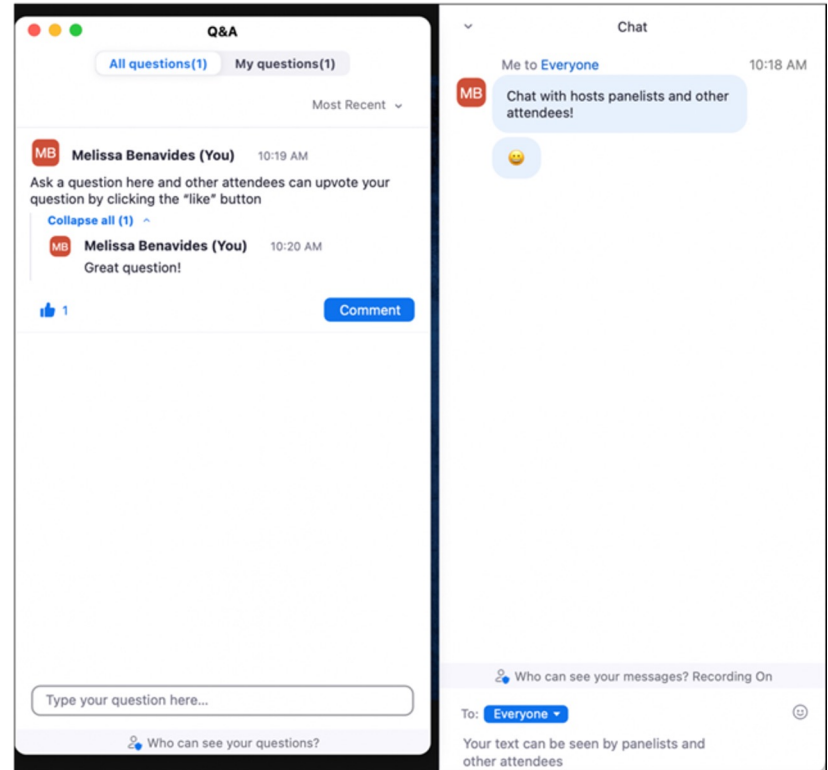
A copy of today's presentation is available in the handouts section of your control panel. **We will share a link to the recording via email after we conclude.**

Chat with Us or Others on The Webinar

Chat is enabled for today's webinar, so feel free to join in on the discussion today and share your thoughts

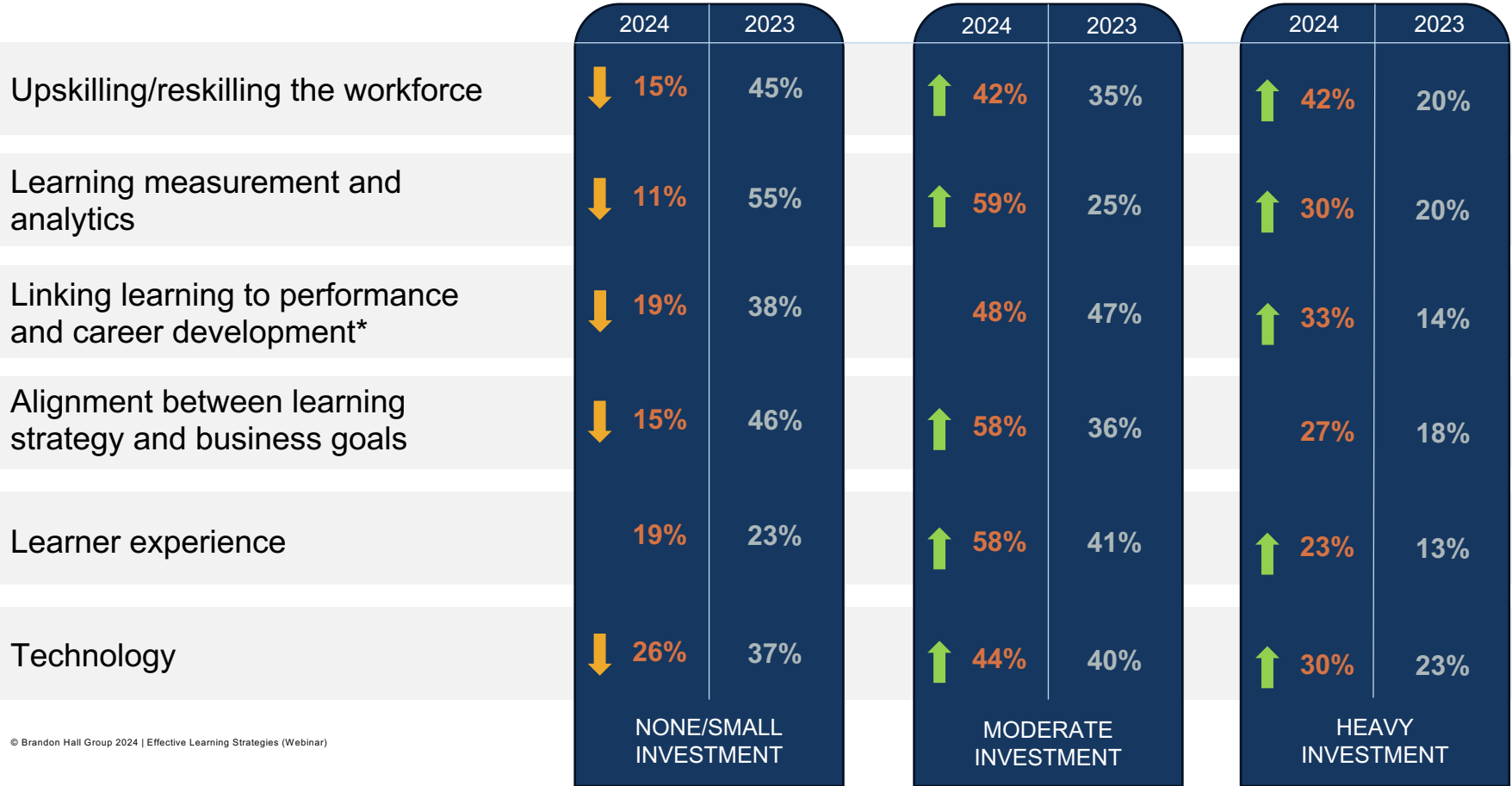
Polls

We may launch polls throughout today's presentation to better understand you and our audience. **We would love your participation!**



L&D Investments Planned in 2024

Source: Brandon Hall Group™ Study, HCM Outlook 2024



Organizational Priorities that Contribute to Noise

Importance of People Strategies

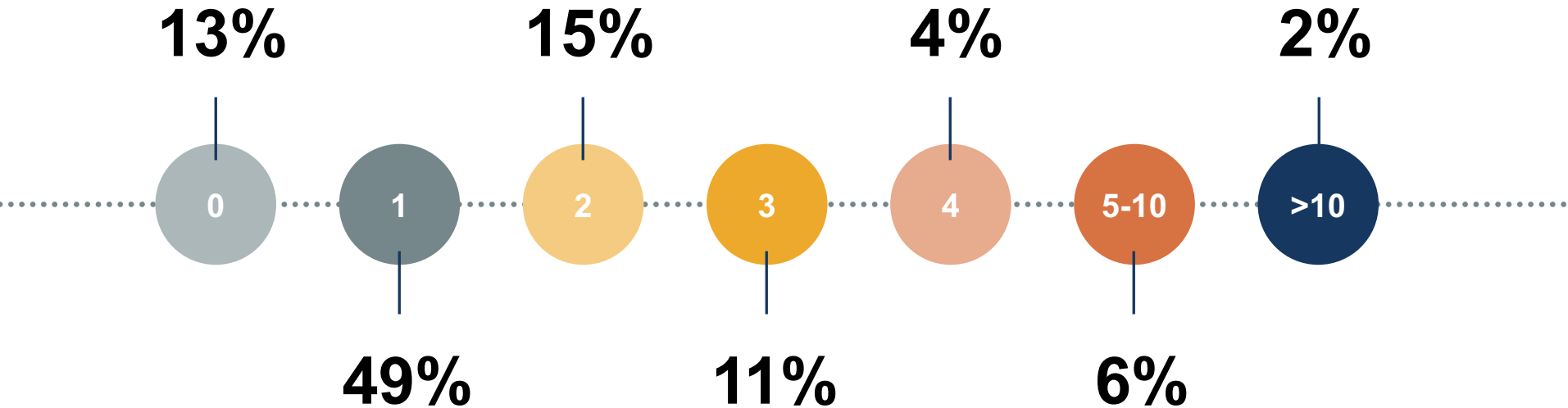
★ Career development/succession planning	96%
★ Leadership development	96%
★ Employee experience	93%
Foster and inclusive workplace	90%
★ Coaching and feedback for employees	88%
Employee wellness and psychological safety	88%
★ Upskilling/reskilling employees	88%

Importance to the Future of Work

Reimagine career development	64%
Reimagine performance management	55%
Accelerate reskilling employees	54%

Source: Brandon Hall Group™ Study, HCM Outlook 2024

How Many LMS's in Your Organization?



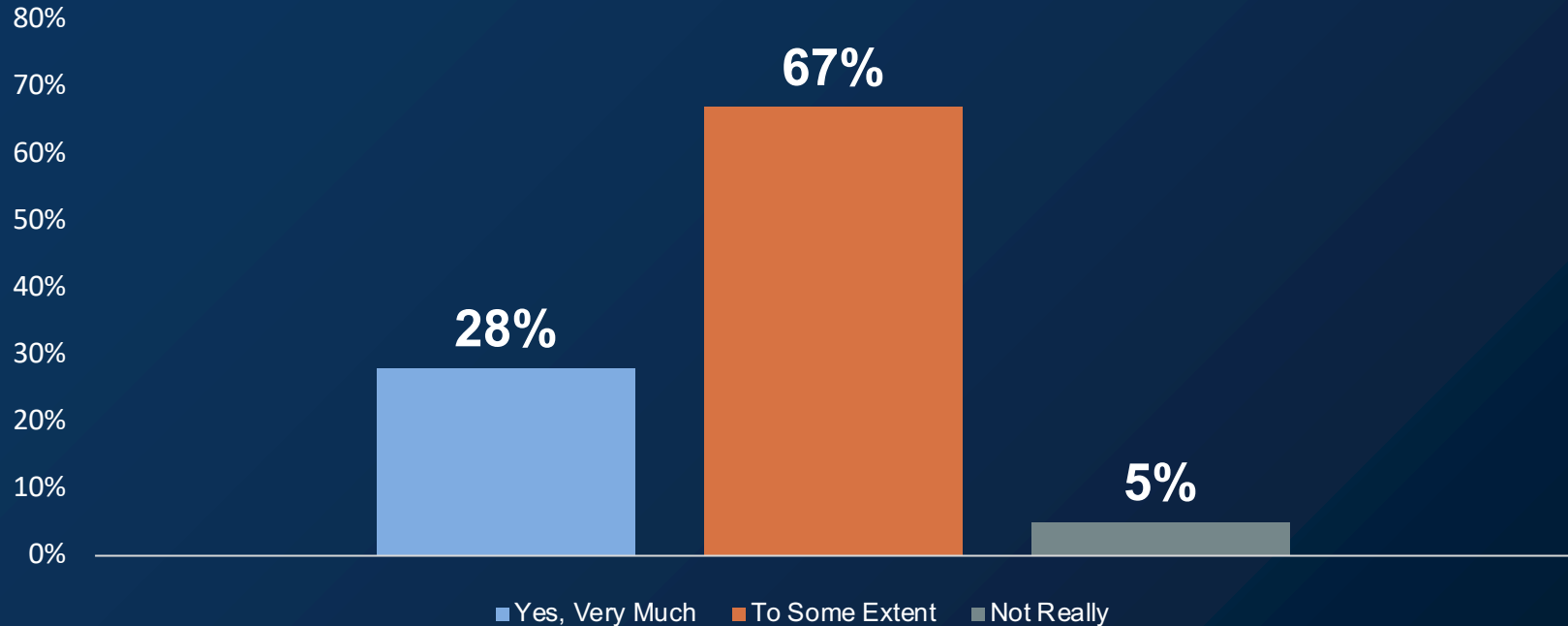
Source: Brandon Hall Group™ Study, LMS Voice of the Customer 2023

In the chat...

**Where does the
noise come from
in your world
and work?**

REGISTRATION POLL

Does our current learning culture empower people to take charge of their development?



Elements of a Positive Learning Culture

Continuous learning

Safe experimentation


Leadership buy-in

Organisation-wide collaboration


Adaptability and resilience


PARTICIPATE IN OUR POLL


Which element of a positive learning culture is **STRONGEST** in your organization?


 Continuous learning

 Safe Experimentation

 Leadership buy-in

 Organization-wide collaboration

 Adaptability and resilience


 Don't know/not sure


PARTICIPATE IN OUR POLL


Which element of a positive learning culture is **WEAKEST** in your organization?


 Continuous learning

 Safe Experimentation

 Leadership buy-in

 Organization-wide collaboration

 Adaptability and resilience

 Don't know/not sure

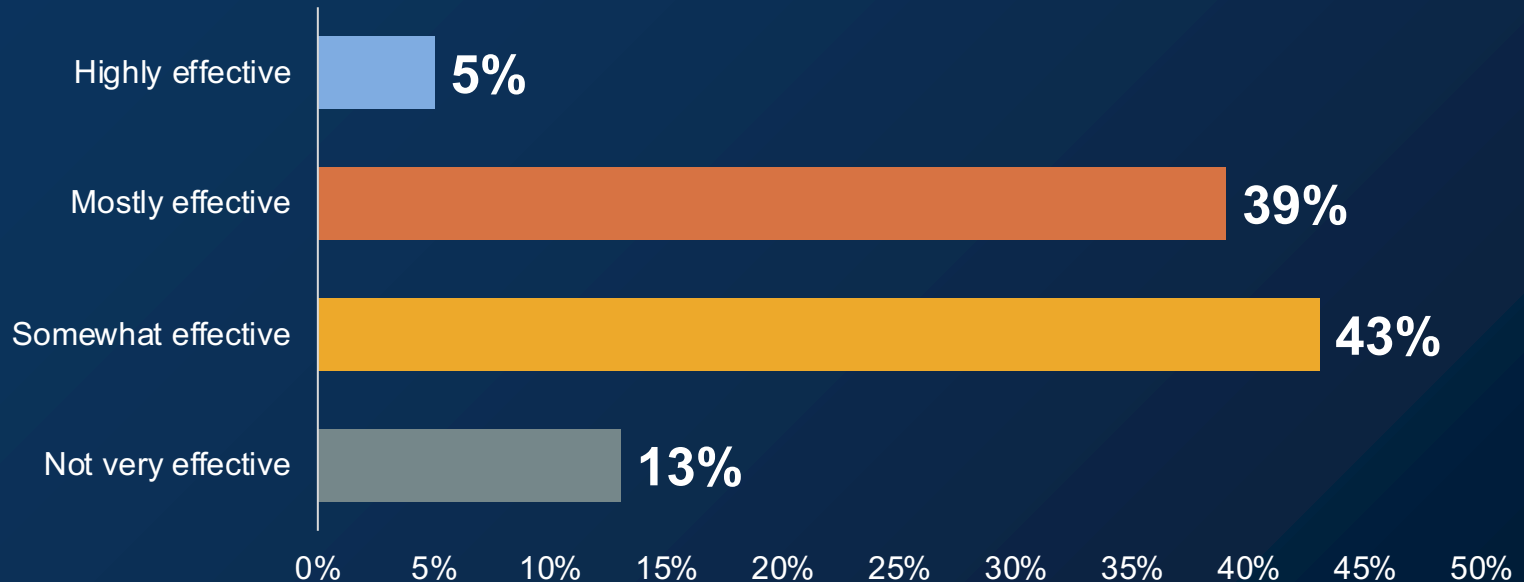
REGISTRATION POLL

What data are you tracking to prove learning's business impact?

DATA SOURCE	UTILIZATION
Learning completions	74%
Business outcomes linked to learning	34%
Learner satisfaction	71%
Manager feedback	40%
Pre/Post assessment scores	50%
Other	14%

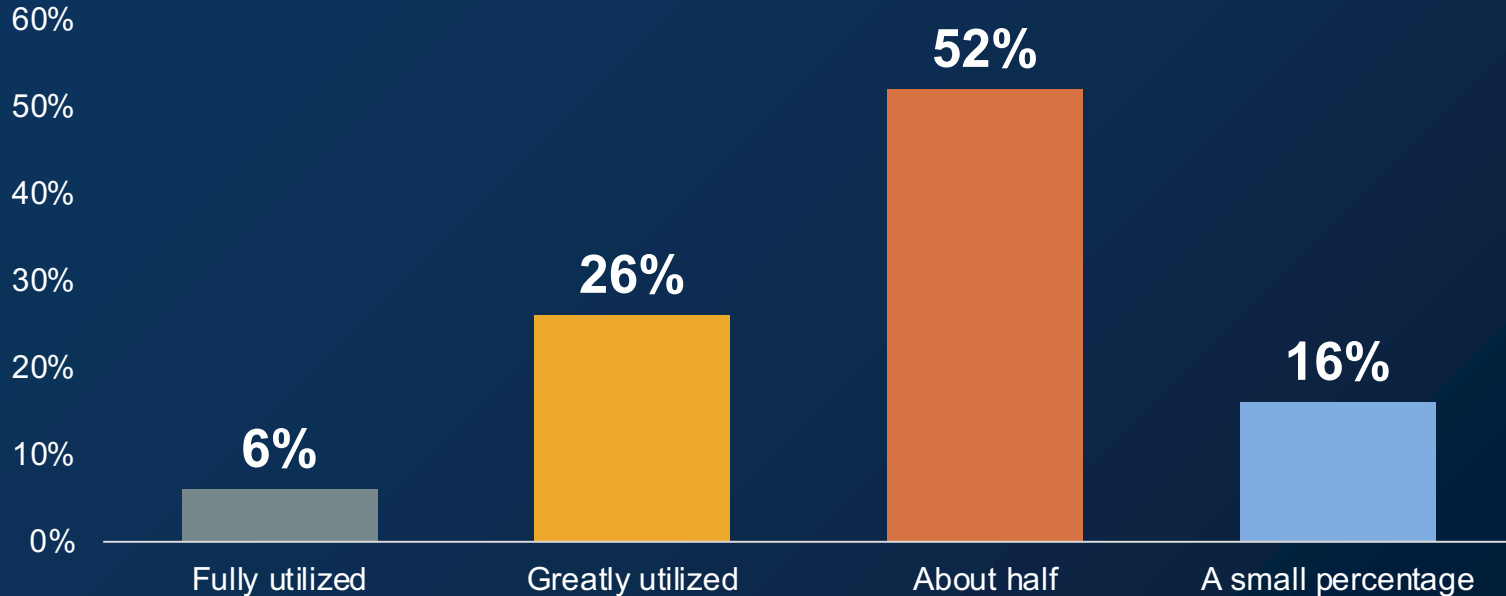
REGISTRATION POLL

How would you rate the learner experience as it exists today?



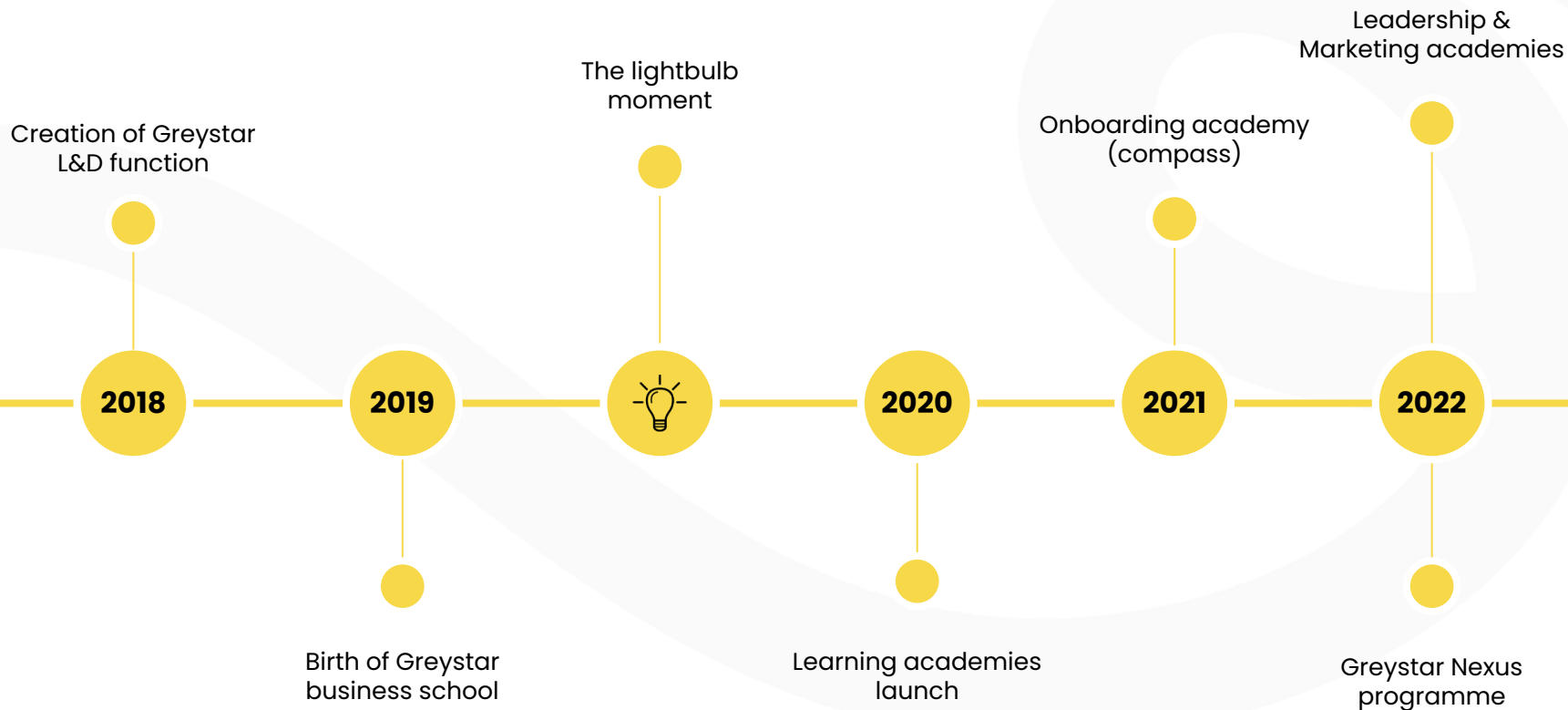
REGISTRATION POLL

To what extent are you leveraging the full capability of your current learning technology?

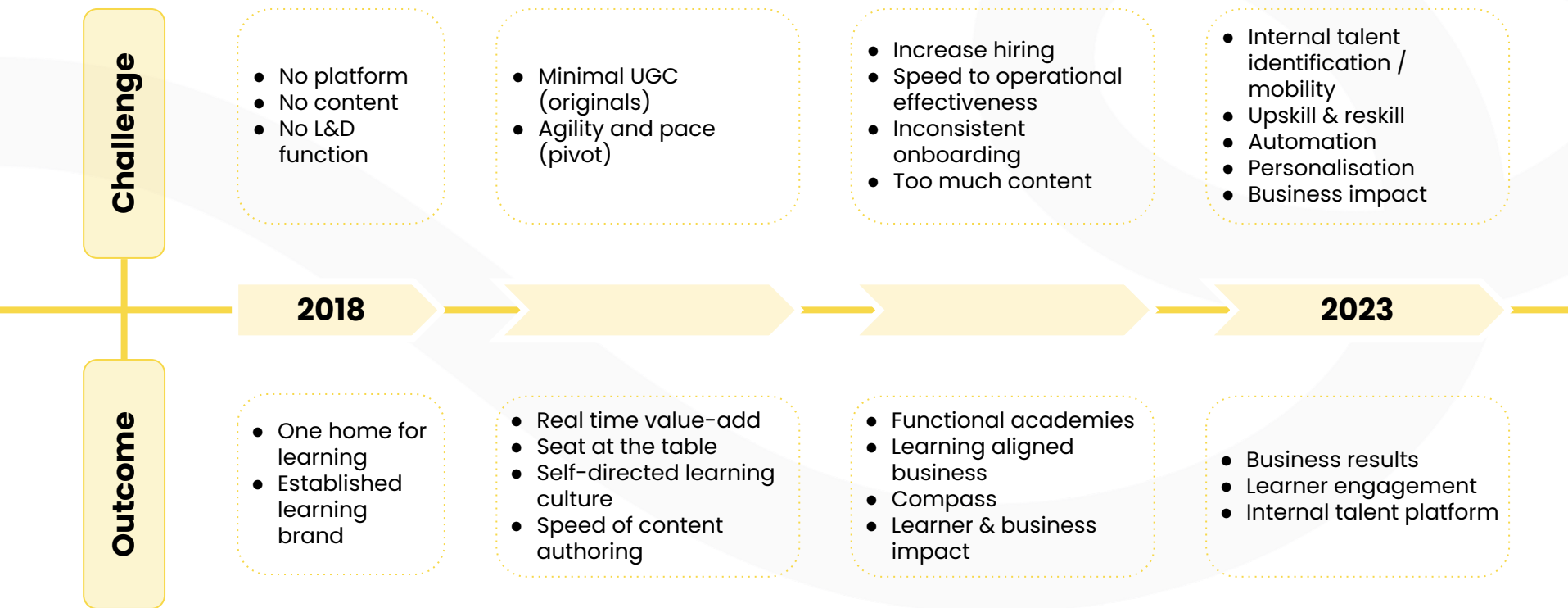


HOW TO **Cut Through the Noise**

The birth of academies



Summary of our journey

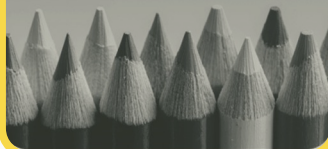


What are academies?

LEADERSHIP



DIVERSITY,
EQUITY &
INCLUSION



WELLBEING



ONBOARDING



FUNCTIONAL



European
Operations



Development
& Construction



Investment



Legal &
Compliance



Marketing



IT



HR



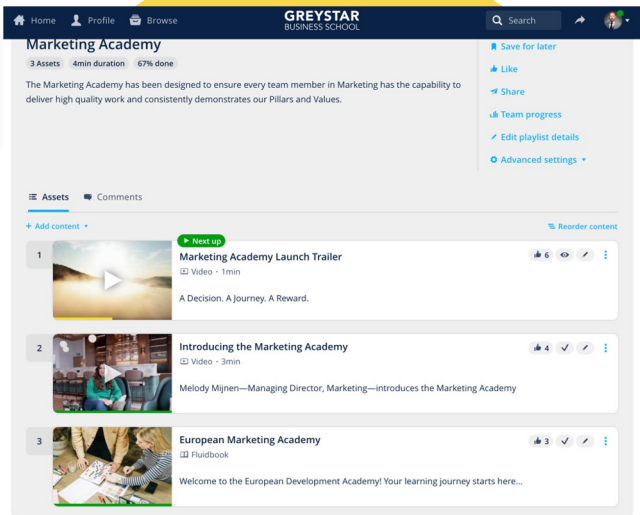
Finance



Sales

← Skills | Knowledge | Technical →

Tailored and scalable

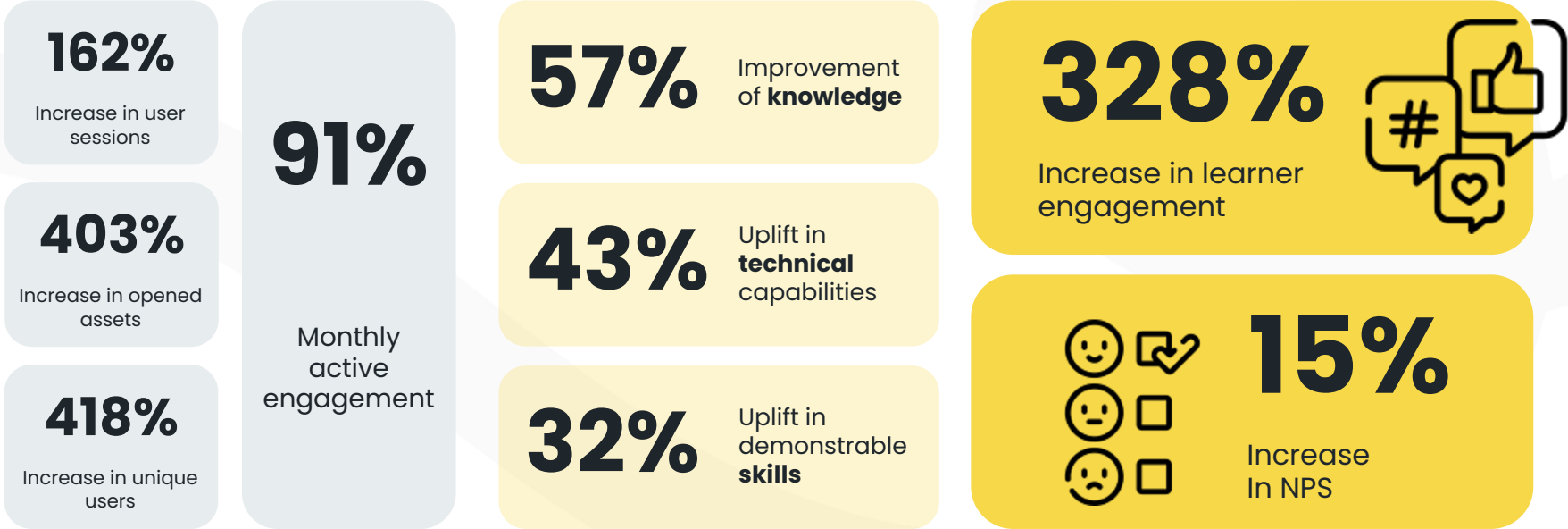


5app Playlists | scalable for every audience



Content | role-specific content for individual roles

Results that matter.

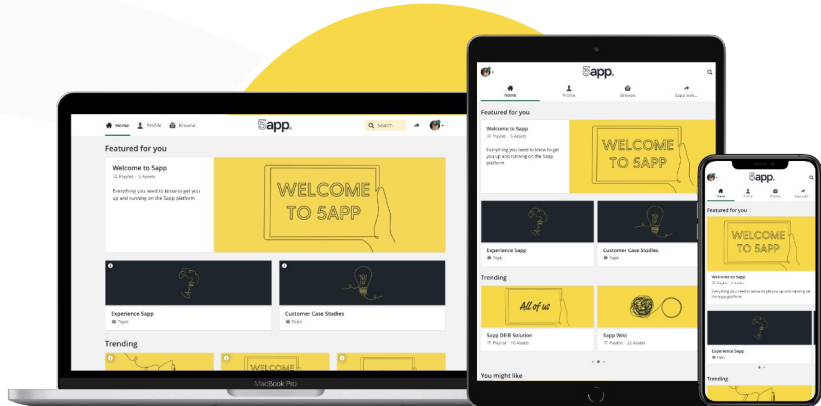


Engagement

Skills

Business performance

Academies, productionised



The 5app platform // operating as a SaaS solution across any desktop or mobile device



Content // we identify, build and curate the bespoke content, for the individual role at exactly the moment they need it



Services // A team of experts who have designed and delivered pragmatic solutions that deliver bottom-line business value



Platform // all housed on our simple, no-nonsense platform that provides people with access to knowledge, whenever and however they need it

Summary



Cutting through
the noise

The right content, to the right people
at the point of need



For the radical
L&D professional

Likes to challenge the status quo and believes in
a better way of doing things



Delivers business
results

A solution that makes you famous for proving
the value of L&D

Key Points

1

Make sure your learning culture is fit to purpose.

2

Alignment to the goals of the organization is essential.

3

Outcomes driven and data-informed measurement makes a huge difference.

4

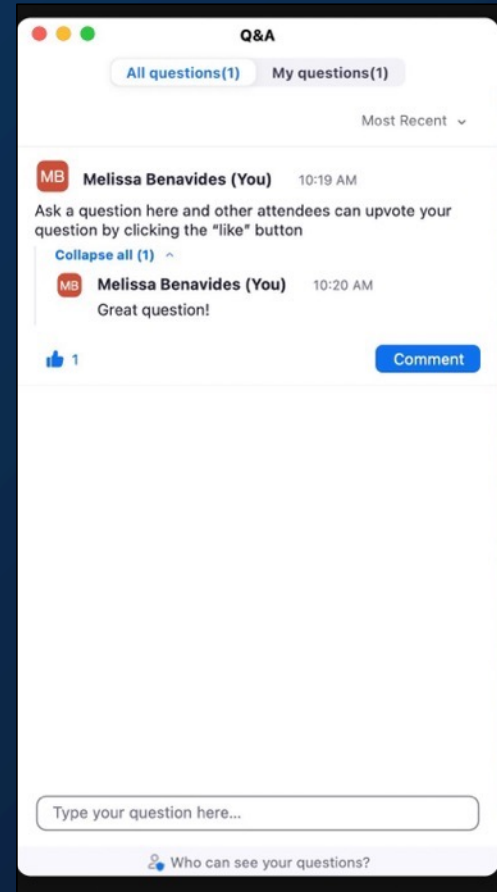
Learner experience is key – making it work with your team where they work helps drive utilization.

5

Technology needs to work with you and not against you.

Q&A

Please submit your questions and comments in the **Question Box** on your control panel for our presenters.





Thank you for joining us today!

You will receive a PDF of the presentation and a link to the recording within 24 hours.

Visit <https://brandonhall.com/webinars/>.



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