

# Employee Journey Mapping Template

Matched to Module 2: Mapping the Employee Journey

This tool helps HR and talent management professionals visualize and analyze the entire employee lifecycle, identifying key touchpoints and opportunities for improving the employee experience.

## Instructions:

1. For each stage of the employee journey, identify and list key touchpoints where employees interact with the organization.
2. Note the typical emotions employees might feel at each stage.
3. Identify pain points or challenges employees might face.
4. Brainstorm opportunities for improving the experience at each stage.
5. Use this completed map to prioritize areas for improvement and develop targeted initiatives.

## Employee Journey Map

ASPECT / STAGE	AWARENESS	ATTRACTION	RECRUITMENT	ONBOARDING
Touchpoints				
Employee Emotions				
Pain Points				
Opportunities				

ASPECT / STAGE	DEVELOPMENT	RETENTION	SEPARATION	ALUMNI
Touchpoints				
Employee Emotions				
Pain Points				
Opportunities				